

THE FUNNIEST MAGAZINE IN HISTORY

CRACKED

A
SEPT.

25¢

MAZAGINE



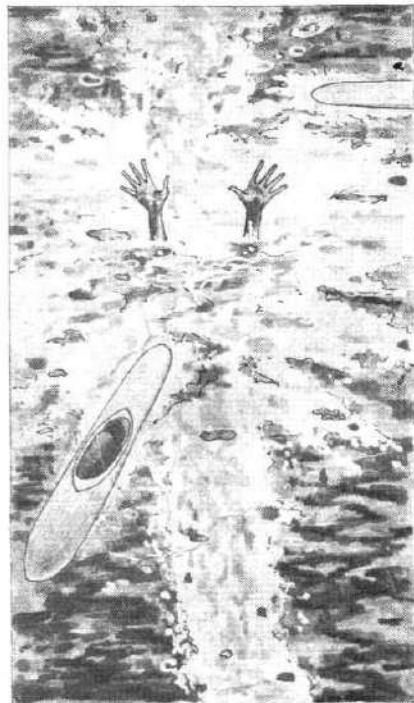
TAKE THE EYE TEST - SEE BACK COVER



CAPE FINKSVILLE HERE WE COME!



ALMOST THERE



NANCY TRIES HER HAND AT WATER-SKIING

THE WHOLE WONDERFUL WORLD OF SUMMER VACATIONS IS YOURS FOREVER!

Capture those precious moments with new Kodiakrome film!

You can depend on the name KODIAK . . . to pay its stockholders the usual big fat dividend!



FIRST MORNING AT THE CAPE



NIGHTLY VISIT FROM LOCAL AIR FORCE



"TOGETHERNESS"



MOM AND DAD SOAKING UP THE LOCAL ATMOSPHERE

GO-EAST, MAN KODIAK CO.
Roachester 4, N. Y.

Kodiak

—The coolest film since 1888

CRACKED

MAGAZINE

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CONTENTS

HANDUFACTURED PRODUCTS	6
Your hand-to-mouth future	
IF THE OLD MASTERS WERE ALIVE TODAY	10
They'd be sorry!	
BIG JOHN	13
As told by Big Jack	
FUTURE FAN MAGAZINE	18
Will Elvis still suit ya in the far distant future?	
REUNION	22
Those high-stepping guys and gals of the Class of 1880	
MODERN MERCHANDISE FOR MONEYED MOUNTAINEERS	23
Thar's gold in them thar hills!	
MONSTER PARTY	26
Just a fiendly get-together	
COMPANY	28
"Let me entertain yew—"	
TV COMMERCIAL WAR	29
Join the Big Blab Blockade!	
IT ALL DEPENDS	34
Saga of a Depressed Area	
HORROR HOUSE	36
Your home away from home	
RETIREMENT CITIES	37
Sciatica-by-the-Sea	
SOUND THE ALARM	42
Can't you Stop that Din?	
IF JOHN Q. PUBLIC HIRED A PRESS AGENT	43
... He'd probably change his name to J.F.K. Public	
THE DREAM CAME TRUE	46
Arrested for wearing my Maidenform Bra to the Opera!	
CRACKED FUN SHOPPE	50
Hot buys in ha-ha's	

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WHAT'S UP FRONT:

Sylvester's great-great-grandpappy in his own dramatic version of how the Liberty Bell was CRACKED.

MAL-CONTENTS

IT ALL DEPENDS ON THE POINT OF VIEW..... 34



Does Brigitte Bardot remind you of your Uncle Zeke? Does the sight of money make you sick? That's okay—you're entitled to your opinions. This is a free country, with lots of free nut-houses—just for YOU!

IF JOHN Q. PUBLIC HIRED A PRESS AGENT..... 43



If people always seem to be bumping into you and saying, "Sorry—I didn't see you there!" call your local press agent. He'll fix it so they'll bump into you and say absolutely nothing!

BIG JOHN..... 13



The Year's Largest Belly-Laugh from TV's Largest Laugh-Maker—the Great One himself, JACKIE GLEASON! And a-way we go!

RETIREMENT CITIES..... 37



Sensational expose of the wild antics of the Over-65 Gang. Spine-chilling inside scoop on the Big Shuffleboard Fix!

IF THE OLD MASTERS WERE ALIVE TODAY..... 10



Staggering proof that—were Rembrandt, Velasquez, Raphael, da Vinci and El Greco but alive today—they would be very old!

LETTERS



Dear Editor:

I think your collection of Wind-Up Dolls was by far the wittiest bunch I've seen in any magazine and I've seen quite a few... Whose brainstorm were they?

Rosemary Zagorski
Yorktown Heights, N.Y.

Our George Gladir doll's. You wind it up and it thinks of something funny.



Dear Unmentionables:

Why don't you ever print a picture of your staff?

Bill Weisel
New Orleans, La.

Some of our readers might have weak stomachs.

I have noticed recently that Le Poer is beginning to draw something like Severin... and that's good!

Harry Metcalf
Norwalk, Ohio

We've noticed recently that Le Poer is beginning to ACT something like Severin... and that's NOT so good!

Hey, idiots!:

What's the matter with you nuts? You spelled "Magazine" wrong on the cover of the July CRACKED.

Ruth Spellman
Ithaca, N.Y.

It's "Magazine"... NOT "Mazagine!"
Hortense Brown
Phoenix, Arizona

We consider ourselves very fortunate to have readers sufficiently interested in maintaining the high intellectual quality of our publication that they take time to correct us by mail. It is this type of keen and intelligent person who is typical of the regular readers of CRACKED MAZAGINE.

Dear Cracked-Pots:

I've written you four letters so far and not one of them has appeared in your Letters column. What gives? What have you got against me, anyway?

Ray Carbone
Madison, Md.

It's that greasy kid stuff you use.

Dear Editor:

I enjoy reading all of **Cracked**, but I especially enjoy your Extra Special Bonus gags on the back cover. They are the kind of practical jokes I like to play on people—that get a laugh without hurting anyone's feelings.

Cindy Glasson,
Philadelphia, Pa.

That's our editorial policy in a nutshell, Cindy. We believe that we can be humorous without being sadistic; in other words, that we don't need to be cruel to be **CRACKED**.

Please send me a set of sailboat blueprints like the ones advertised in "Sylvester's Hobby Corner" C.O.D.

Denise Alchemis
Washington, D.C.



Dear Editor:

I was glad to see your picture of Arthur and Kathryn on the inside cover. I think captioned photos are the greatest!

Mike Manero
South Bend, Indiana

We're glad you're glad because there are more coming up.

Dear Goofballs:

In your Dance Trend Graph you have people doing the Cha Cha in 1937. I didn't think the Cha Cha came out until the Fifties. Explain, please.

Arnie Grayson
Miami, Florida

We'll bet you think the Twist is new, too. Actually, it was first performed at the Palace of Versailles by Louis XV who was trying to lace up his own corset.



... to snare the few remaining back issues of **CRACKED** Magazine before they disappear. Don't be left at the Starting Gate. Fill out the attached coupon and mail today. It's Post Time!

CRACKED BACK ISSUES
45 WEST 45th STREET
NEW YORK 36, N.Y.

I enclose..... Please send me Back Issues I have checked at 50c each:

No. 22.....	No. 25.....
No. 23.....	No. 26.....
	No. 27.....

Name.....

Address.....

City..... Zone..... State.....

Please send me the pillory you advertised in your Montgomery, Roebuck Catalog in CRACKED No. 30. I want to lock my kid brother up in it so he can't bug me all the time.

Gary Parkinson
S. Braintree, Mass.

Sorry. We are fresh out of both items. How about a nice 11-foot statue of Veronica Lake carved in vanilla halvah?



Dear Censored:

Why do y'all call that knuckle-headed status symbol (Ed. note: !!!) of yours Sylvester? I think "Severin" would be much more appropriate.

Foster Osborne

Columbia, South Carolina

We already HAVE a knuckle-headed artist named Severin. One is plenty!

CRACKED COUNTING CONTEST WINNERS!!!

After weeks of wading knee-deep in entries from the four corners of the globe, our judges have finally come up with the 20 winners of the CRACKED COUNTING CONTEST. We were delighted with the tremendous response. Our only regret is that we can't award a prize to each and every CRACKED fan who entered. It was a close fight, friends, but here—to put an end to the breathless suspense—are the lucky winners!

First Prize Winner: **FRANK CRIMI JR.**
(Sony Micro-TV) **AKRON, OHIO**

Second Prize Winners:

(5 Sony TR-650 Transistor Radios)

John L. Clark, Los Angeles, Calif.; Judith Rock, Cedar Falls, Iowa; Dennis Richard, Lawrence, Mass.; James Marcum, Detroit, Mich.; Bob Stewart, Gardena, Calif.

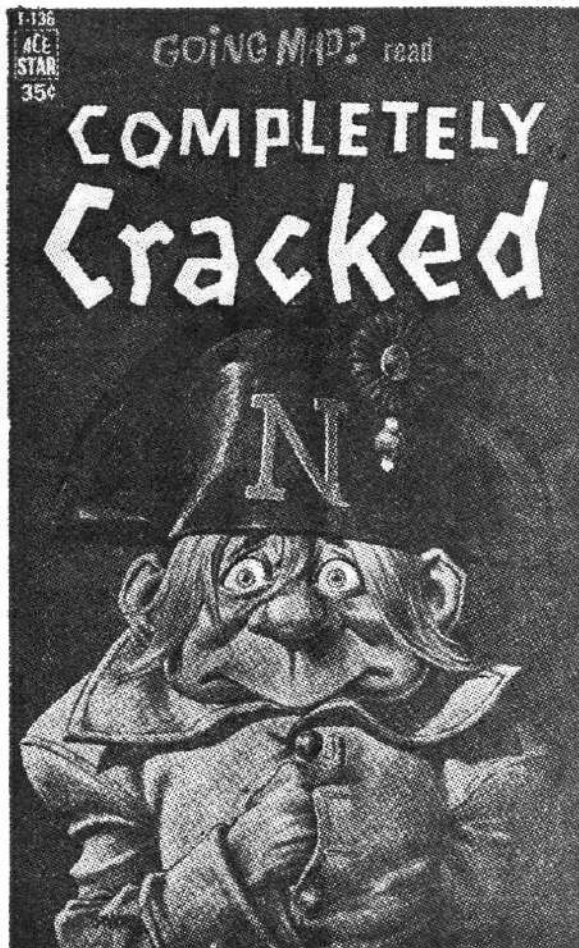
Third Prize Winners:

(14 Free CRACKED Subscriptions)

Richard L. Barron, Teaneck, N.J.; Robert L. Dottery, Fullerton, Pa.; Pat McClanahan, Livonia, Mich.; Rick Chénault, Chillicothe, O.; Chuck Howard, Millington, Mich.; Alan Letcher, Covington, Ky.; Gerard T. Shepard, Providence, R.I.; Carole Adams, San Mateo, Calif.; Helen M. Harris, Tuscaloosa, Ala.; Dick Breed, River Forest, Ill.; Robert Wallace, Orlando, Fla. Garry Cutts, Milton Freewater, Ore.; Pat Sweeney, Portsmouth, N.H. Congratulations!

We enjoyed this contest so much that we are planning to run future contests with Fun and Prizes Galore! Watch for them in upcoming issues!

CRACKED COLLECTORS ITEMS PAPERBACKS



These rare editions of rare wit are being gathered up by discerning readers everywhere. Don't be a clod! Hurry up and collect **COMPLETELY CRACKED, THE CRACKED READER** and **MORE CRACKED** before the boys in the white coats come to collect us!

CRACKED

45 WEST 45th STREET, N.Y.C.

I enclose 40c ea. Please rush pocket-size

- ☐ COMPLETELY CRACKED
☐ MORE CRACKED
☐ CRACKED READER

Name.....

Address.....

City.....Zone.....

State.....

Handmade objects have always had a great deal of snob appeal, but lately the whole handmade business has gotten out of hand. We not only have handmade shoes and handmade pot holders. We've even got hand-blended, hand-tended coffee.

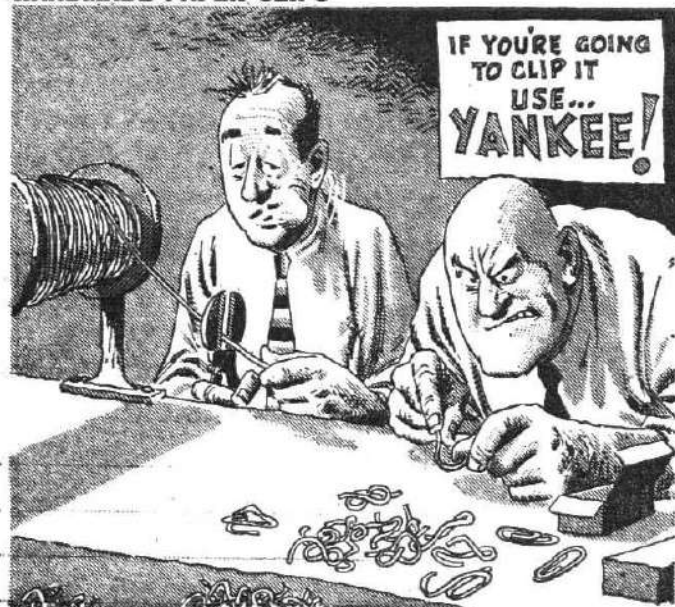
CRACKED predicts that if this madness continues you'll soon be seeing items like the following...

HANDUFACTURED

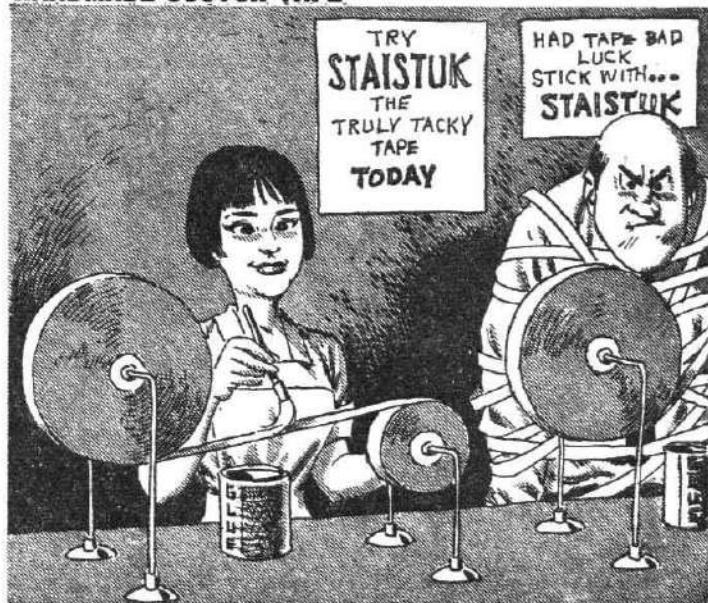
HANDMADE PEANUT BUTTER



HANDMADE PAPER CLIPS



HANDMADE SCOTCH TAPE





PRODUCTS

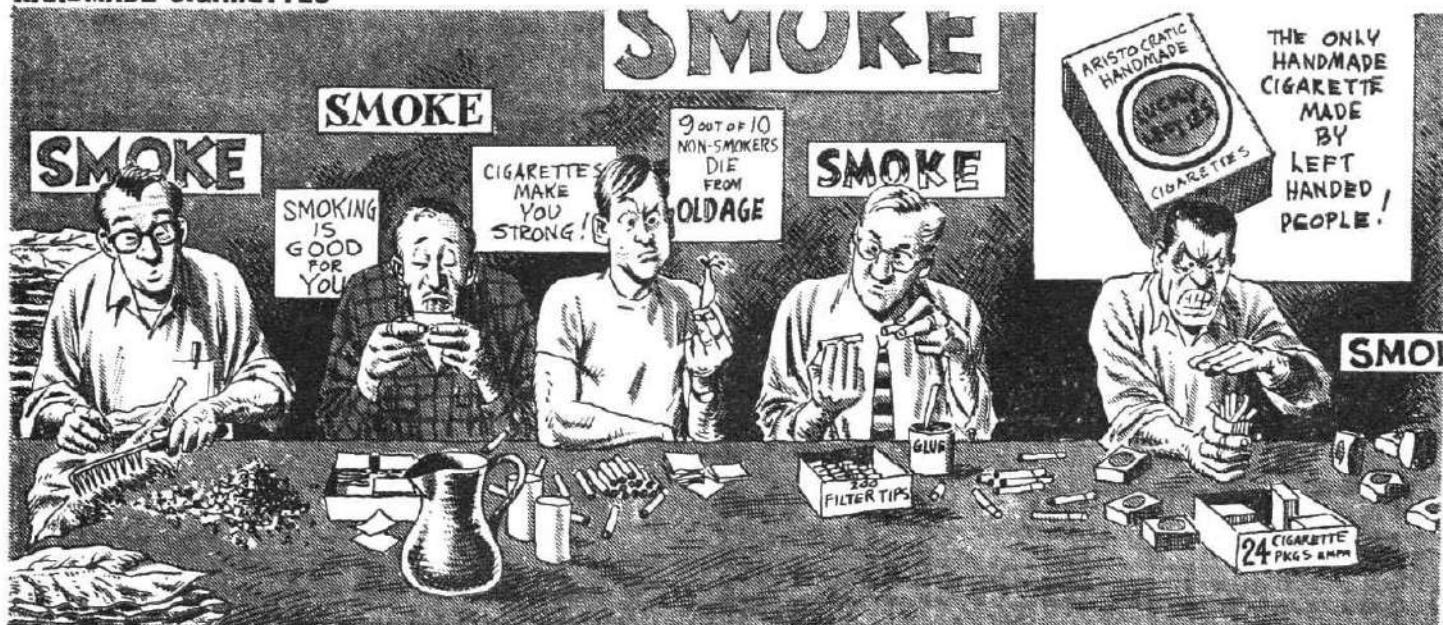
HANDMADE WINE



HANDMADE RECORDS

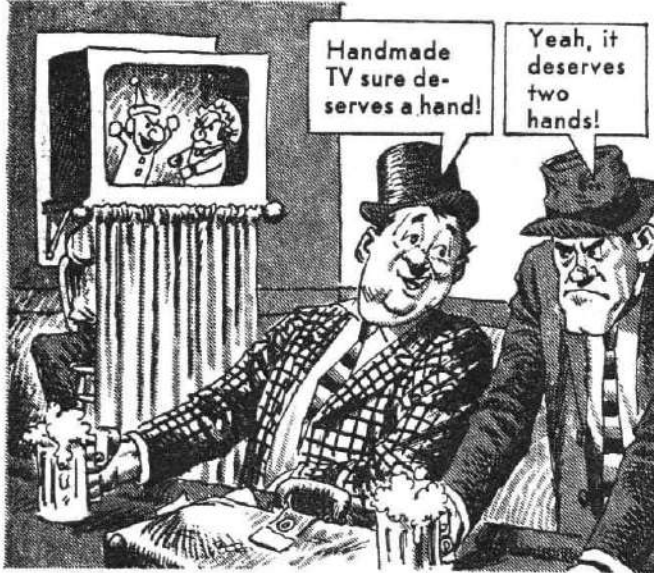


HANDMADE CIGARETTES

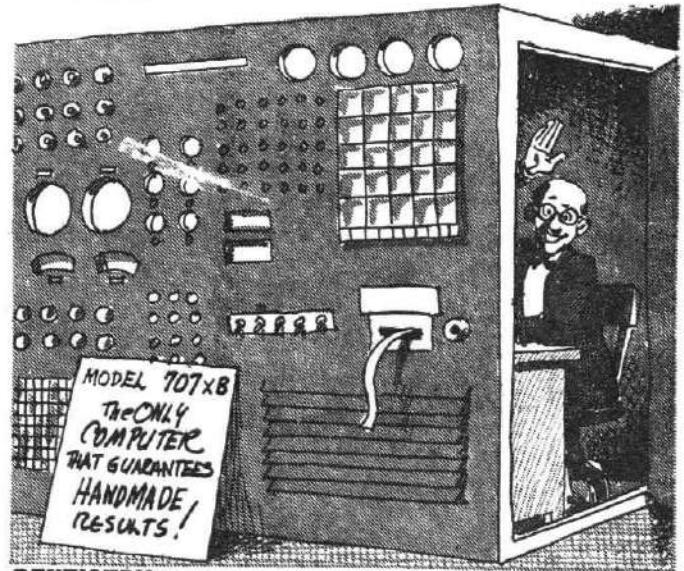


The handmade craze phase could eventually spread to almost every area of our lives.

ENTERTAINMENT



ELECTRONICS



PACKAGING



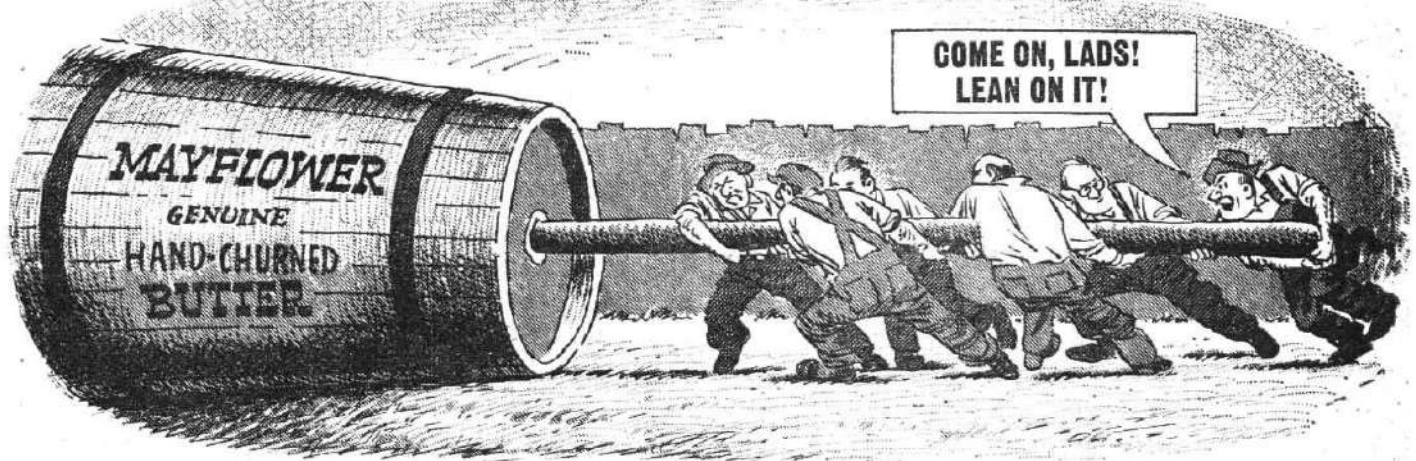
DENTISTRY



GOVERNMENT



Ultimately, as the appetite for handmade products increases, mass production methods will have to be instituted to meet the demand.
MASS-PRODUCED HANDMADE GOODS



Since the advent of the Mona Lisa to our shores, your Cracked editors have been wondering what it would be like if the Old Masters — painters, sculptors and architects of early times—had been born into today's highly competitive, commercial world. Here we present our version of how things would be...

ARE YOU NERVOUS?
HIGH STRUNG?

**DO YOU
BITE YOUR
NAILS?**



TRY **HAPPY DAZE**

TRANQUILIZERS
30-Day Free Trial

IF THE WERE

Do you have a foot problem? Have you always felt the situation hopeless? ... NOT SO!

Try **OLSON'S
ORTHOPEDIC SHOES**

and see the Amazing results!

BEFORE



AFTER



OLD MASTERS ALIVE TODAY



DO YOU HAVE TROUBLES WITH LOOSE DENTURES?

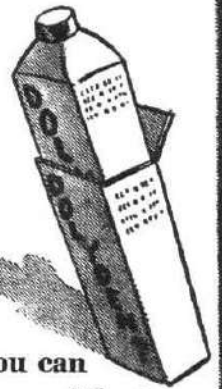


Are You Afraid to smile?

then use

DOLYDENT

and be afraid no more!



you can
be confident
with Dolydent!

WOULD YOU LIKE TO SEE
ANOTHER YOU?

**MARCELL'S
BEAUTY SHOPPE**

has the city's
largest selection

HIGH STYLE WIGS!

from \$95.00



BE GLAMOROUS AGAIN!

Do You **OFFEND?**



... then
use
HORRID

to be sure.

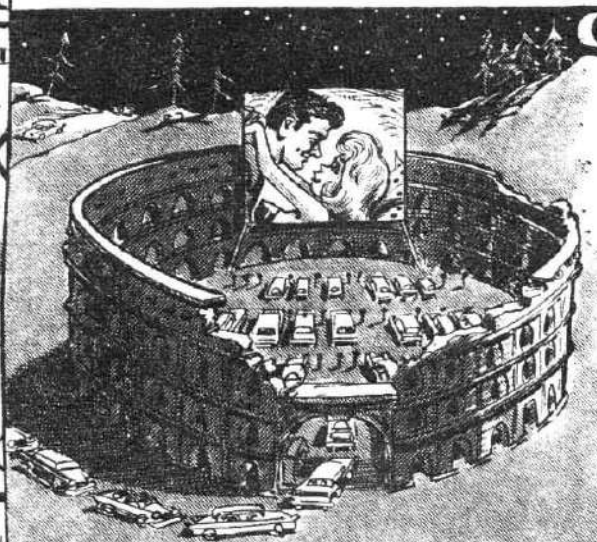
69c a bottle

NO MESSY ROLL ON!

Comes in handy, plastic squeeze bottle

COLOSSEUM

Drive-In Theatre



North on Rt. 17

North on Rt. 17 to theatre

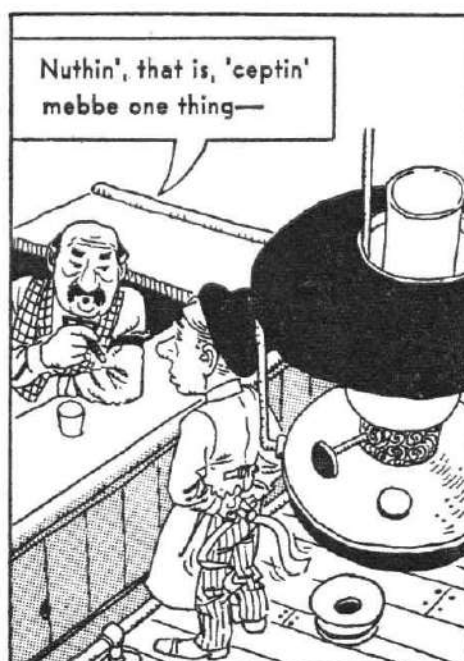
BRING THE KIDS!



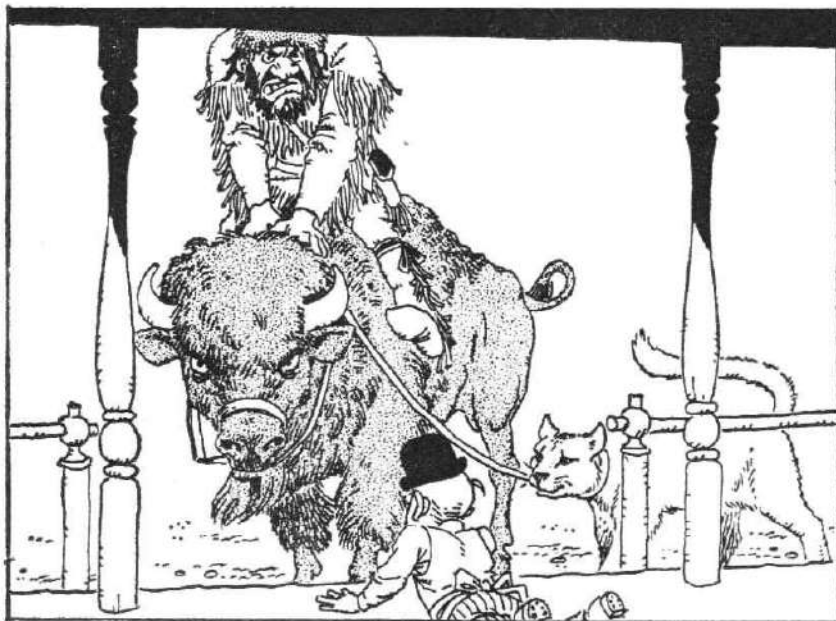
When Jackie Gleason told this story on his hilarious CBS-TV show, "American Scene Magazine", we realized at once that it was a natural for the zany skills of the Old Master, John Severin. We wrote to The Greatest for his blessing on the article — envisioning fresh rounds of applause from our readers — both for the amazing, amusing Mr. G. and CRACKED. "How sweet it is!"

BIG JOHN IS COMING

SEVERIN & LePoer







**BIG JOHN'S
A-COMIN'!!!**



The barber shop quartets were the coolest cats in town during the Gay Nineties. Eventually, with the passing of time, they became old fogies. The same thing happened to the flaming youth crowd of the Roaring Twenties and the jitterbug set of the thirties — thus proving an old adage that today's hipster is tomorrow's square.

Alack and alas, this dire fate even awaits our super-cool rock 'n' rollers of today. For conclusive proof of this shocking statement examine this fan magazine from the year 2003 (Courtesy of the Twilight Zone).

TOUCHAVISION RADIO MIRROR

July 2003

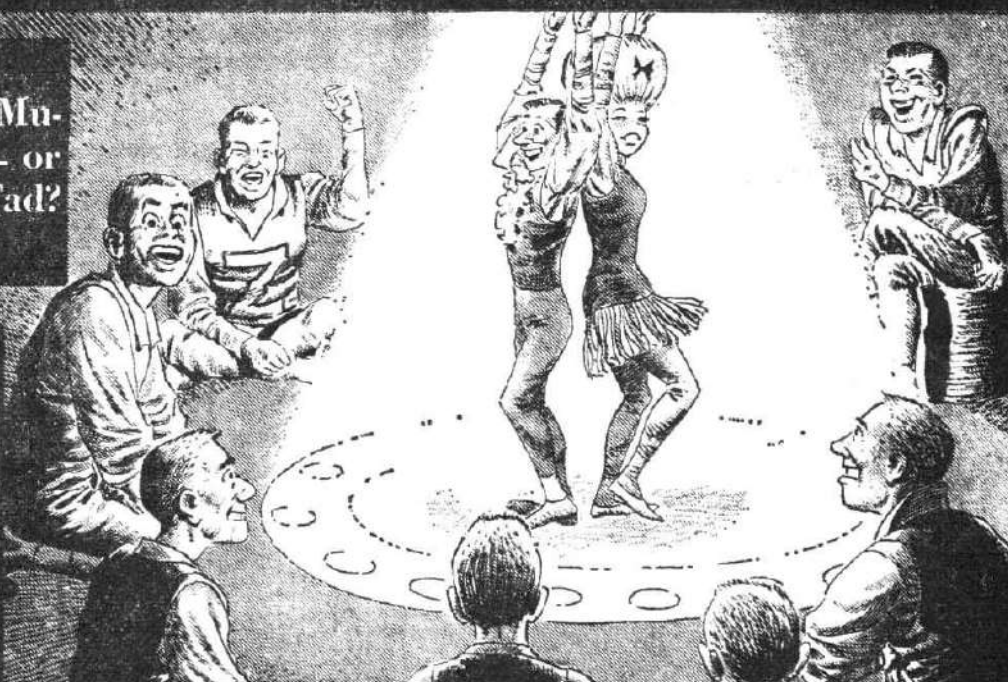
\$12

\$13 in Canada

\$15 on the Moon

Is Zoom 'n Boom Music Here to Stay — or Is It Just Another Fad?

Will
Liz Tyler
Marry Her
Venutian
Lover?



Teenagers watching the latest dance craze — The Spiral — as performed on Touchavision.

SPECIAL OLD-TIMERS EDITION

Do you remember when music still had a recognizable beat?

See our article—

WHEN ROLL 'N' ROLL WAS KING

featuring Elvis Presley, Jackie Wilson, Fabian and many other grand old favorites.

For a moment let us shut out the frantic, melodic Zoom 'n Boom music of the year 2003, and go back some 40 years to the time when music still had a recognizable beat, and listeners could clap along to its infectious rhythm—back to the time . . .

WHEN ROLL 'N' ROLL WAS KING



Photo courtesy Smithsonian Institute

The only known picture in existence of the legendary "Fats" Domino, taken some time in the Fifties.



Famous N.Y. Paramount Theatre, scene of many fabulous rock 'n' roll shows. A popular myth has it that the historic showplace was demolished during a rock 'n' roll performance. Actually, the theatre was demolished in 1985 to make way for a rocket port.

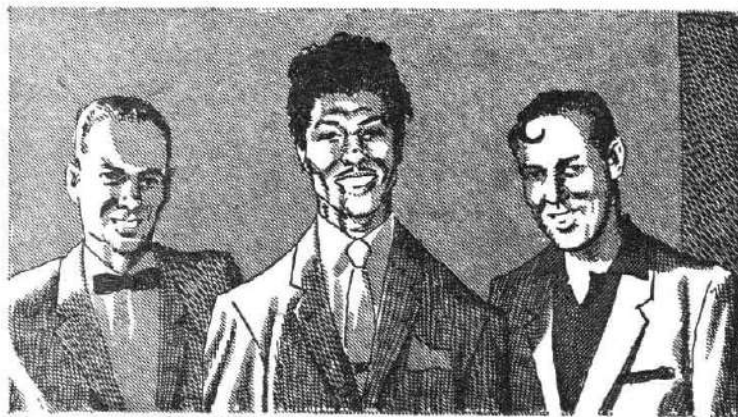


Photo courtesy Rock and Roll Museum

Historic gathering of early rock 'n' roll pioneers: Alan Freed, Little Richard, and Bill Haley. Alan Freed is credited with first coining the phrase "Rock and Roll" way back in 1952.



Photo courtesy Billboard's Big Beat Archives

Remember him? Of course — it's Dick Clark. Practically every big name rock 'n' roller appeared on Dick's Bandstand program, from the 1950's through the 1970's.



The one and only Chubby Checker. Chubby popularized the most famous of all rock 'n' roll dances—the Twist. Ironically, musical historians agree that by making rock 'n' roll popular with adults, Chubby put the Kiss of Death on the Big Beat as far as youngsters were concerned. By 1972, the Rock was completely passe with teenagers.

WHAT ARE THEY DOING NOW?



Elvis Presley as he appeared at the height of his career during the Swinging Sixties.



Today, Colonel Presley is a successful manager of show business talent. He's shown with his latest find "Corso the Torso". The former King of Rock 'n' Roll had this to say about the present trend in music: "I personally don't dig the wild sounds of this Zoom 'n' Boom music, but we old-timers should be patient and remember that we were kids ourselves once. Heck! In my time I can even remember a few people who didn't like rock 'n' roll!!!"



Jackie Wilson as he thrilled his fans during the old neon light days.



Fabian when he was the young Tiger of show business.

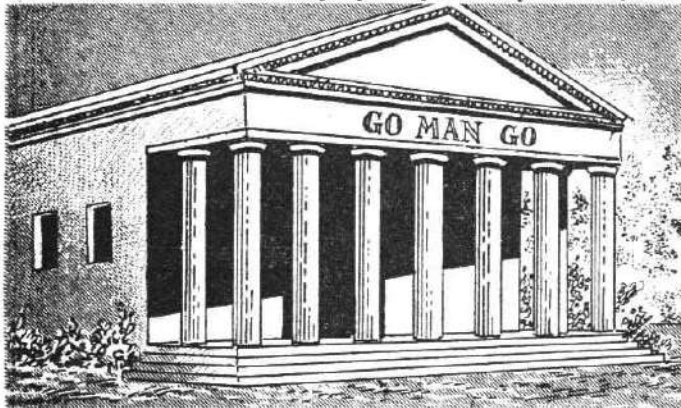


The erstwhile prince of rock 'n' roll is today one of Hollywood's leading character actors. Currently he is doing a Livamotion picture on the life of Ralph Bunche. Jackie Wilson concurs with many that today's Zoom 'n' Boom music goes hand in hand with juvenile delinquency. "The kids in my time never had hot-rod rockets or drag races to the moon!"

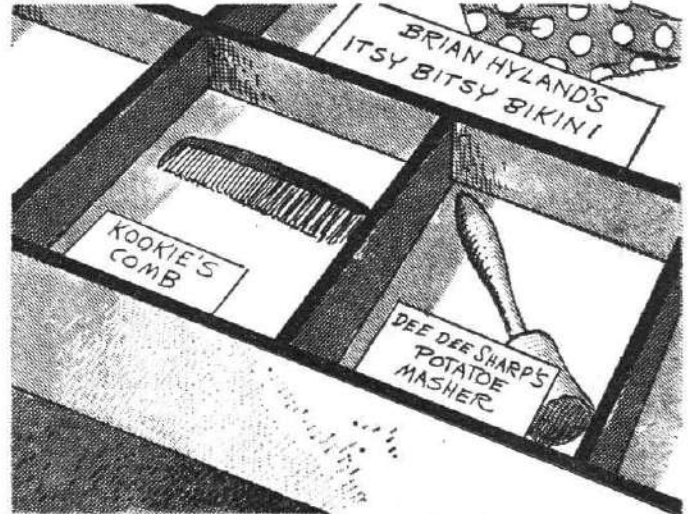
Fabian—the Grand Old Man of Show Business—is still going strong with mature audiences. Asked to comment on today's trend in music, Fabian said: "Talent doesn't mean a thing anymore. At least the performers of my generation knew the value of a driving beat. The success of many a young Boom 'n' Zoom singer is, I feel, an insult to the really gifted artists."

ROCK 'N' ROLL MUSEUM AT ROCKFORD, ILL.

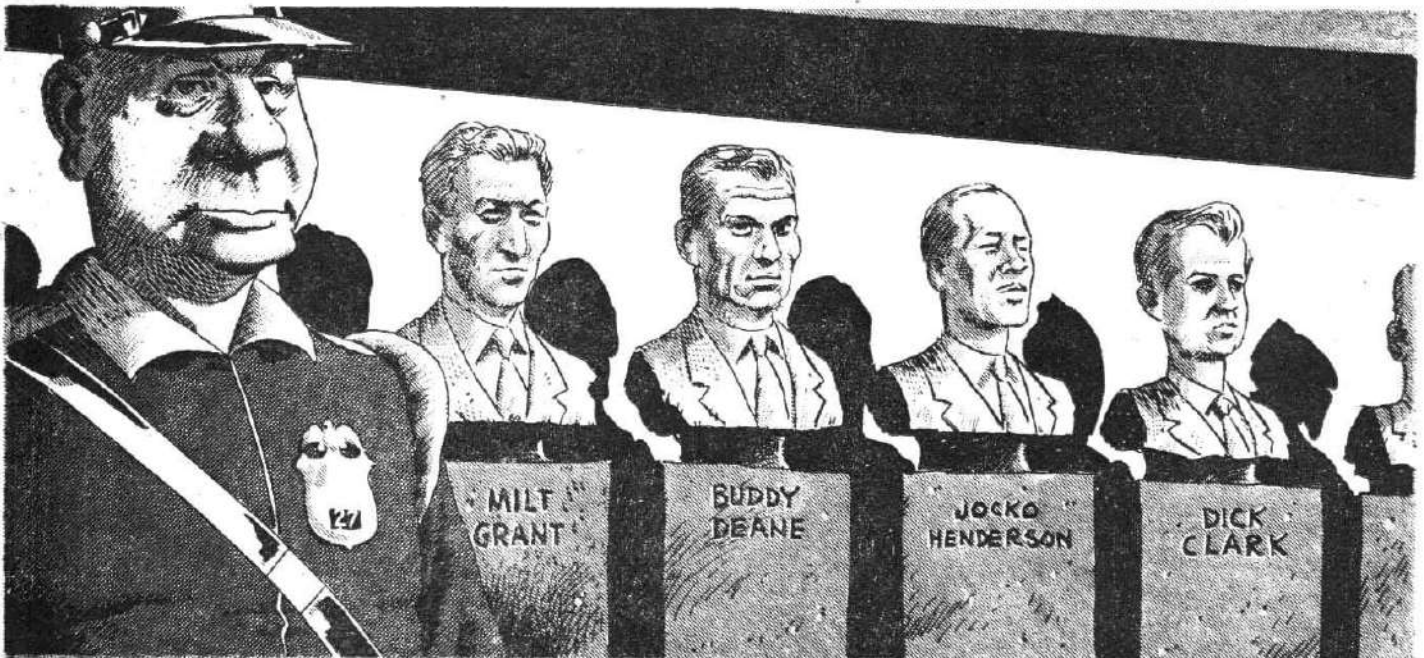
To anyone over 50 years old, a trip through the R 'N' R Museum is guaranteed to bring back fond memories of 15c beer, the Kennedy dynasty and a peaceful, more relaxed world.



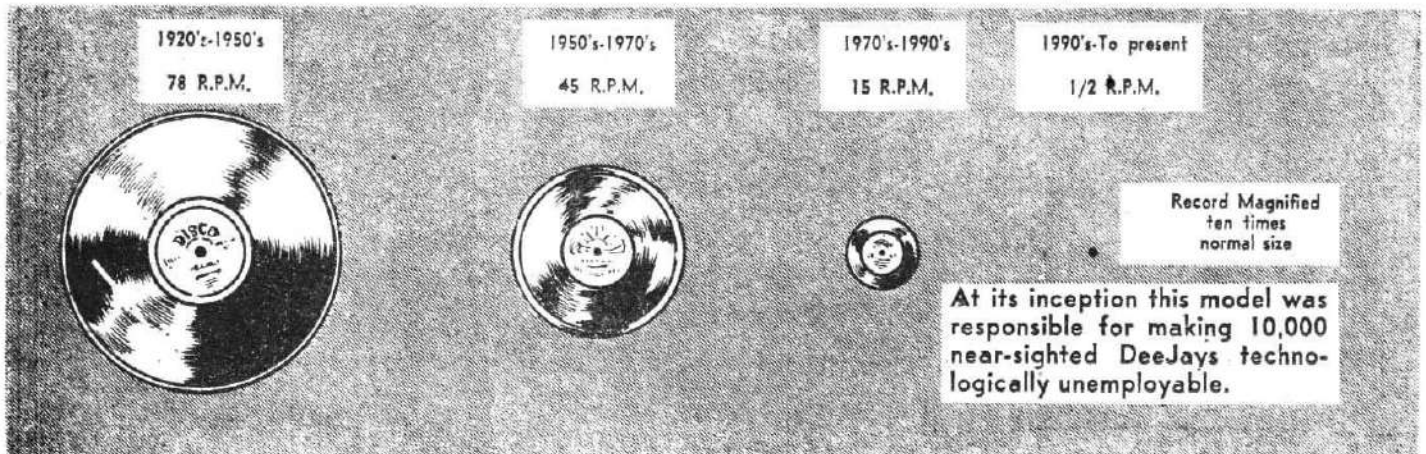
The Museum was founded by Billboard Magazine in 1991 to preserve the nation's musical treasures. Building is emblazoned with the classical phrase of the Big Beat Era.



The Museum contains many valuable relics from one of America's most colorful eras.



No trip to the Museum is complete without a visit to its sacrosanct Disc Jockey Hall of Fame.



A Museum display notes the change in records throughout the years.

KIDS, WE'D LIKE YOUR GRANDPARENTS' REACTI ON TO THE PRECEDING NOSTALGIC ARTICLE ON ROCK 'N' ROLL. IF THERE IS A FAVORABLE RESPO NSE WE MAY RUN A FEW MORE OF THESE MEMORY LANE ITEMS.

...AND NOW BACK TO OUR RECORD-WHIRLING WORLD OF 2003!

ZOOM 'N' BOOM A MUSICAL SAFETY VALVE



Evan Jellik, noted musicologist, defends the Zoom 'n' Boom musical craze.

For the first time American popular music has been liberated from all European and American tradition. Yes, for the very first time American music is completely out of this world. It is true that Zoom 'n' Boom has been connected with some youthful riots, and excesses, but in this tension-filled age of interplanetary invasions and Krypton bombs, Zoom 'n' Boom provides our youngsters with a musical safety valve.

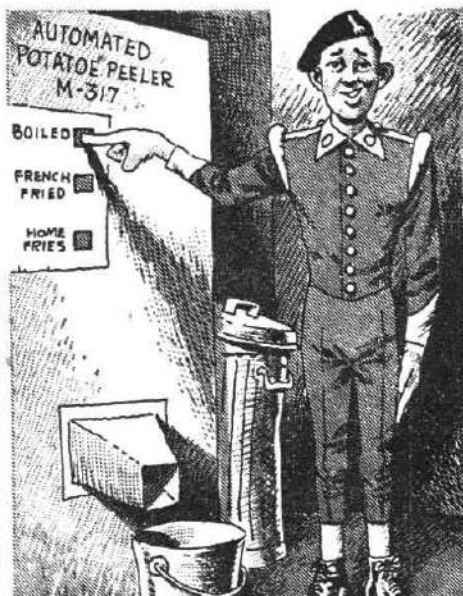
**TURN TO PAGE 72
FOR THE TOP 1000 HIT SONGS
OF THE WEEK**

**TURN TO PAGE 73
FOR THE TOP 1000 HIT SONGS
OF NEXT WEEK**

courtesy of our
electronic computer dept.

By Mort Runner

LANCE BOYLE INDUCTED INTO SPACE CORPS

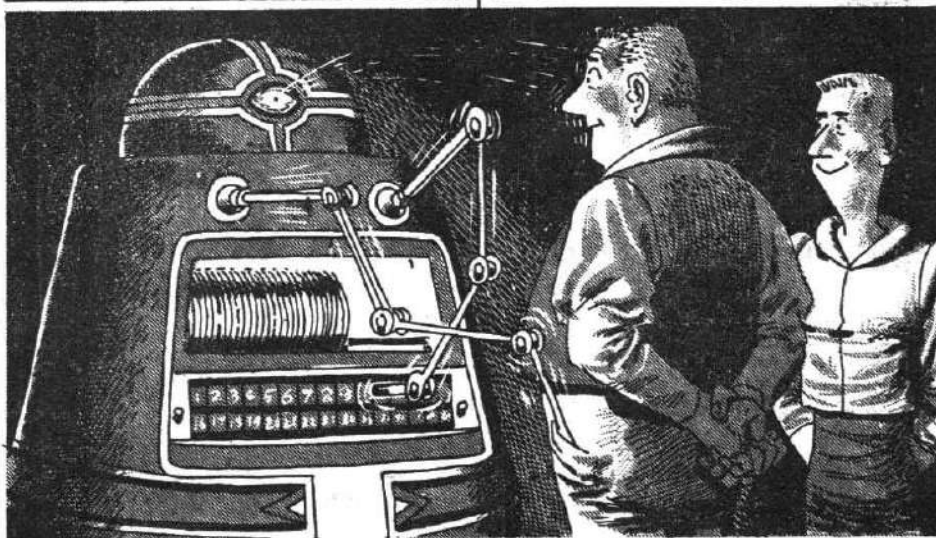


The most promising record star of the year has temporarily said goodbye to his billion dollar singing career. Government officials stated that Lance will be drawing \$1000 a month just like any other lowly private in the Space Corps.

Earth girls are hoping Lance doesn't take up with any of those cute Martian chicks.



Corso the Torso was recently the object of earth-wide criticism for his performance on the Ed Sullivan III Touchavision Show. The King of Zoom 'n' Boom denies any lewd, obscene or suggestive intent in his act. Colonel Presley, Corso's manager, is now demanding an additional \$50,000 per performance for his protege.



Record machine manufacturers unveiled the latest in super-automatic juke boxes. The juke box reads the customer's minds, selects the tune, and then reaches into the customer's pocket for the necessary loot.

REUNION



The Beverly Hillbillies aren't the only mountain family to strike it rich. Hillbilly farmers suddenly discovered they were entitled to big, fat government subsidies for raising something they had long specialized in—Nothing!

As a result the Ozark prosperity awakened a tremendous urge to splurge. There's no electricity in "them thar hills", but the resourceful hillbillies didn't let a little thing like that stop them from buying up all the latest electrical appliances and gadgets.

MODERN MERCHANDISE FOR MONEYED MOUNTAINEERS



Ain't that a right
purty hitchin' post?

It's even got a name
all its own: "Viola
Shun"!



Tarnation! It's a genuowine foldin'
buggy whip! What wen't those
city folks think o' next?

An' it's just ideel fo' a
2-hoss buggy!

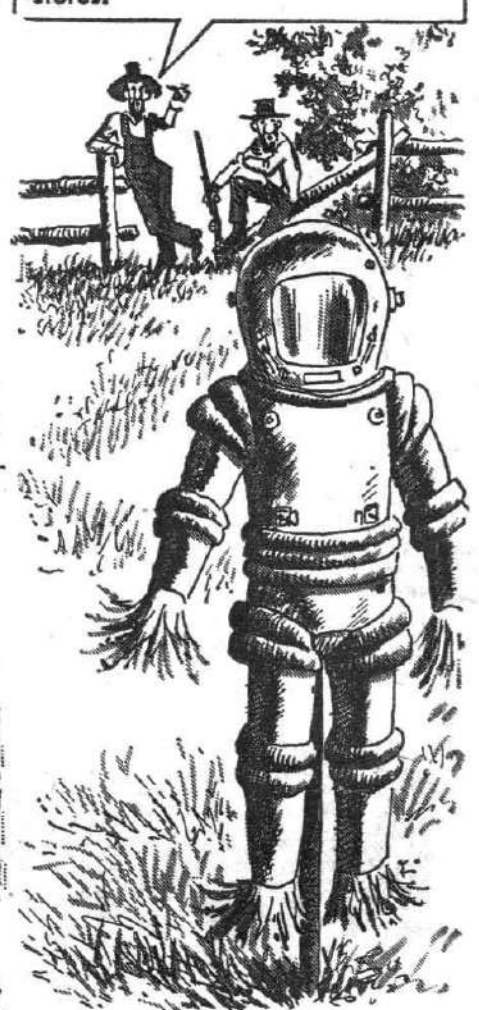


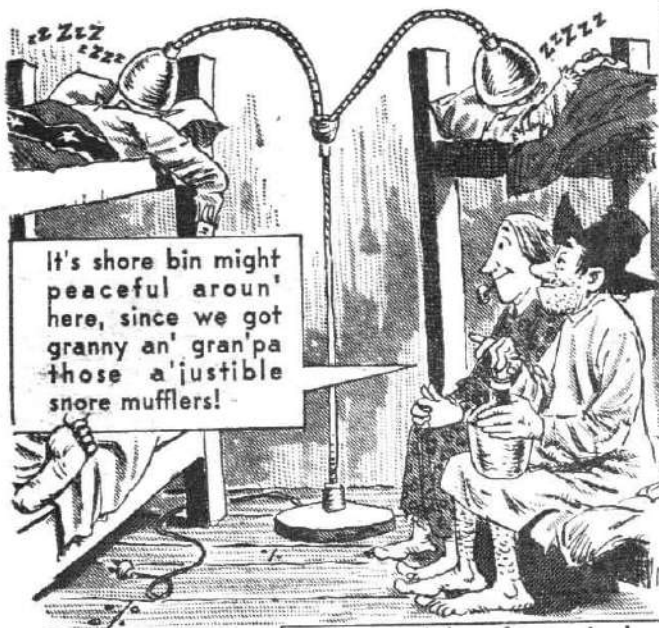
Clem, you kin set that hen
roost right into our new, mov-
able chicken coop!



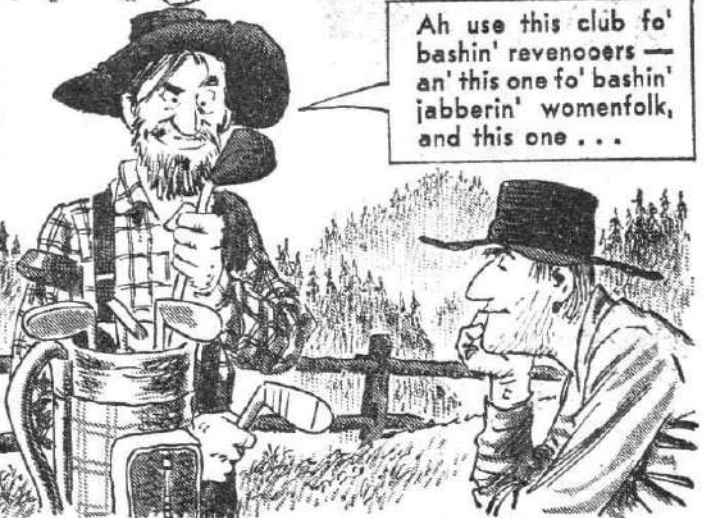
Right clevah o' those
furriners to also rig up a
place fo' our watch-
dawg!

Ah picked up that gov'mint scare-
crow in one o' these Ahmy suhplus
stores.





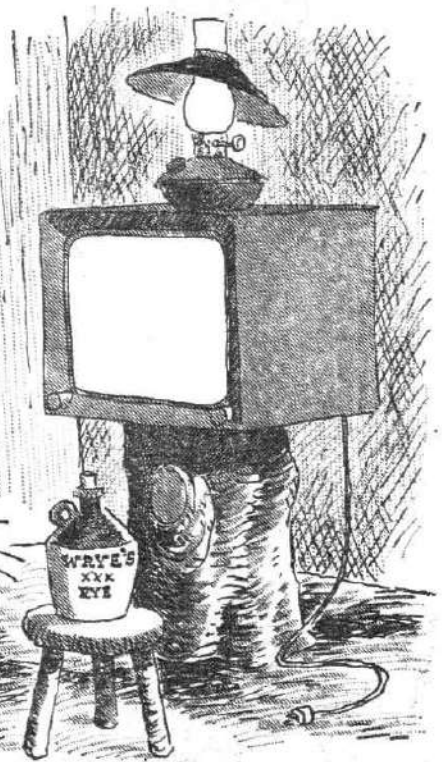
With this new foldin' bed we can invite all our kin folk to sleep over a spell!



Ah use this club fo' bashin' revenooers — an' this one fo' bashin' jabberin' womenfolk, and this one ...

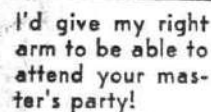
Why are you-uns always sit-in' aroun' that doldurned contrapshun?

We're all tryin' to figure out whut in the Sam Hill we're supposed to do wif it.



We attended a Monster Benefit Party given in Hollywood recently for the benefit of all the movie monsters and found the affair to be as swinging as the Olde Cemetery Gate.

We attended a Monster Benefit Party given in Hollywood recently for the benefit of all the movie monsters and found the affair to be as swinging as the Olde Cemetery Gate.



You would?

Would you like to appear on my TV program?

As what? . . .
the lil ole whine-
maker?

Take me to my leader!

Is that Tender Leaf tea you are drinking?

Is that why they call you the hunch backer of Notre Dame?

You can't beat the horses. I only bet on football teams.

Yes! Let's go to my crypt for a little necking!

So you think I'm
a toothsome
dish. . .

Vampiria, would you like yours rare or well-done?

No, thanks:
I'm allergic to
stakes!

My, but this chocolate pudding tastes funny!

Besides, I thought you were on a liquid diet!

I wish you would
not wolf down
your food!

MONSTER PARTY!

**To prevent inflation,
I'm in favor of cut-
ting all Prices!**

I'm so sorry to do this to you, Vincent, but we're running out of sliced ham!

We should have a Phantom Exchange Program!

So you don't recommend home permanents?

No, iced
tanna leaf tea.

Yes. You take over the opera and I'll go to Africa!

Man, I just dig monster parties!

What can the Cat Girl see in a drip like that?

I understand he
is part catfish!

colate
ny...

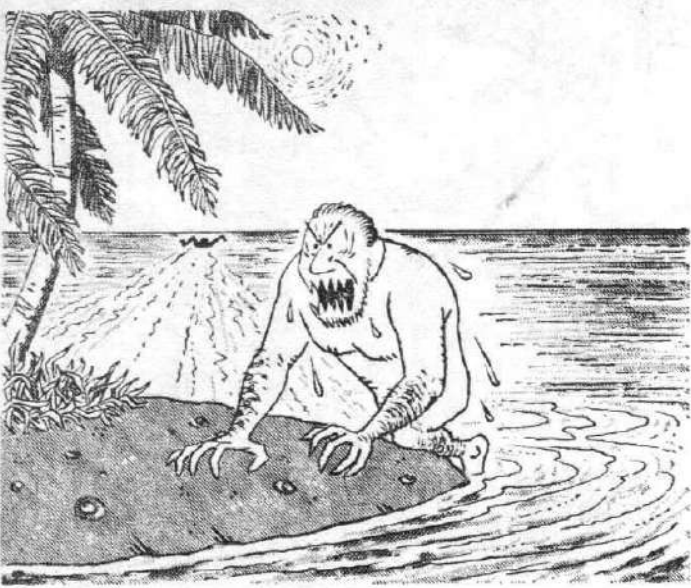
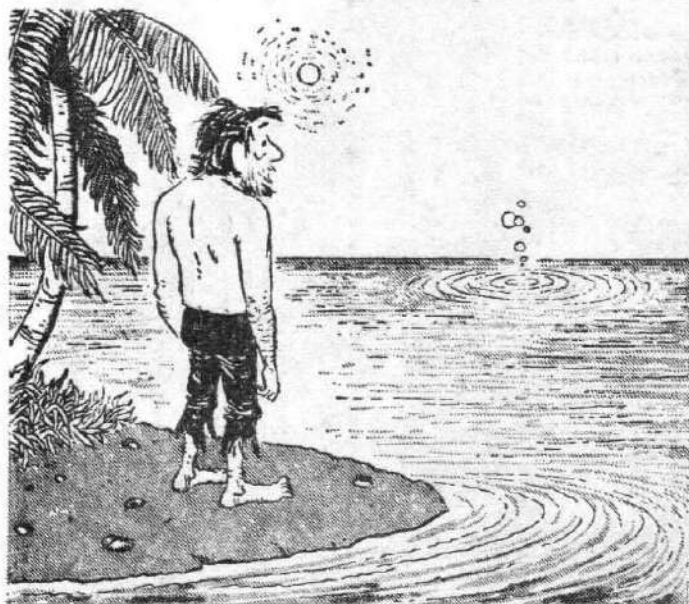
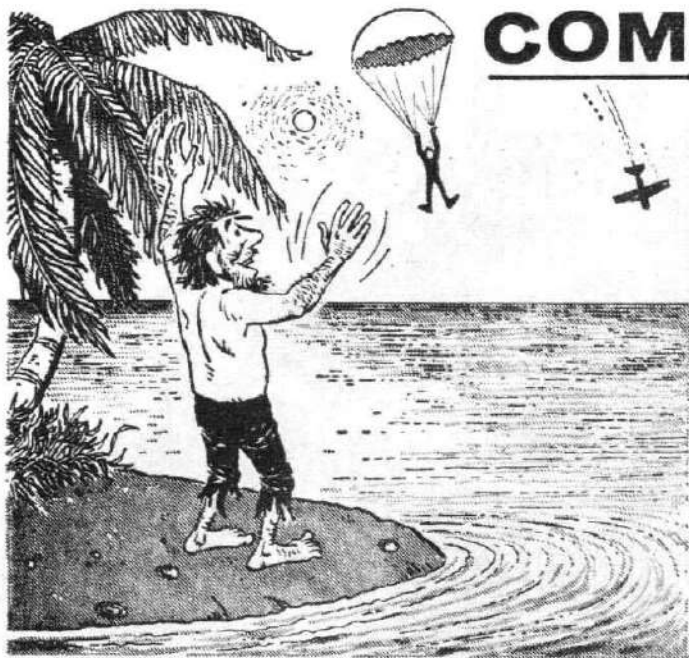
I wonder if Bobby Kennedy pushed him in!

**You're nibbling on
The Blob, you slob!**

I hope they put
a head on that!

A little more lanolin
and this punch will be
perfect, Dr. Jekyll!

COMPANY *by EDWING*



Millions of American TV viewers believe it is their constitutional right to be able to avoid TV commercials. The TV sponsors, on the other hand, feel that the viewers have an obligation to suffer through the commercials along with the programs. It is these two diametrically opposing views that have produced . . .

The TV COMMERCIAL WAR

In the initial phase of the war, the TV audience figured it could outfox the sponsors by making a beeline to the refrigerator everytime a commercial was about to be played.



But wily sponsors quickly caught on to this tactic and countered with the Loud Commercial.

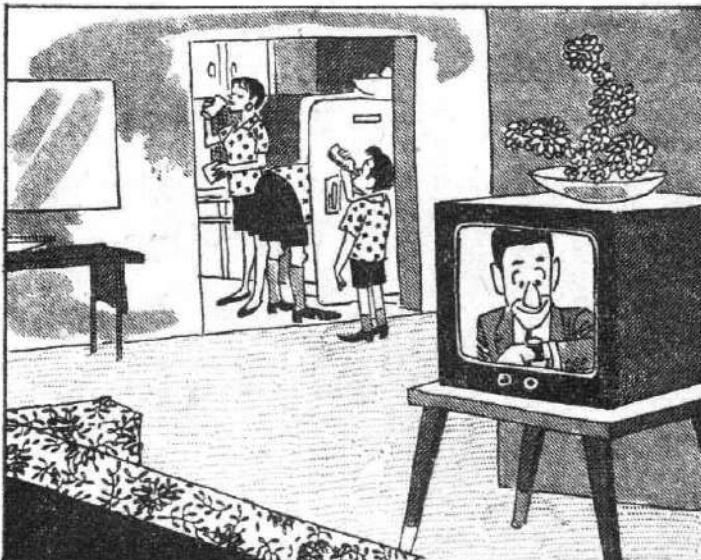
Televiewers now believe that final victory in the struggle is theirs if they can only force sponsors to eliminate loud commercials.



CRACKED reveals why the above is a naive assumption that underestimates the shrewdness of sponsors. . .

If sponsors are forced to eliminate loud commercials they have a large choice of substitute weapons at their disposal . . .

THE FAKE BREAK COMMERCIAL . . . in which the message is cleverly delayed.



THE SNEAKY COMMERCIAL . . . in which the commercial is part of the show itself.

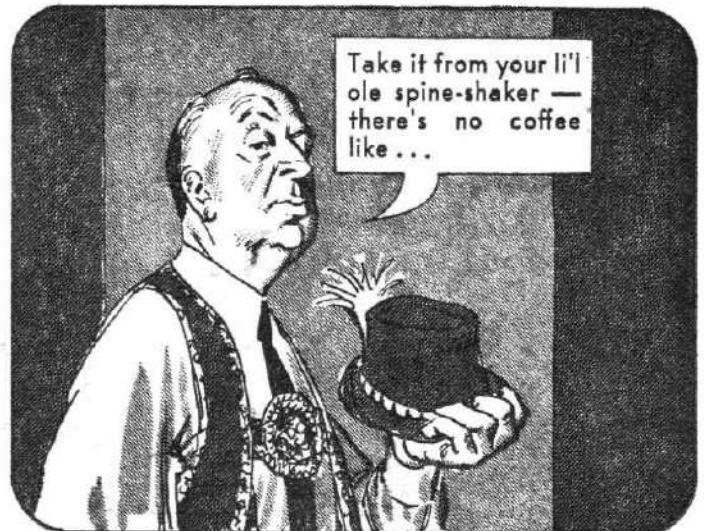
THE CONSCIENCE COMMERCIAL . . . in which the commercial appeals to the viewer's honesty.



THE SUBLIMINAL COMMERCIAL . . . in which the commercial sneaks into the viewer's subconscious.



THE ENTERTAINING COMMERCIAL . . . the dirtiest, most underhanded tactic of all, in which the commercial is made more interesting than the program.

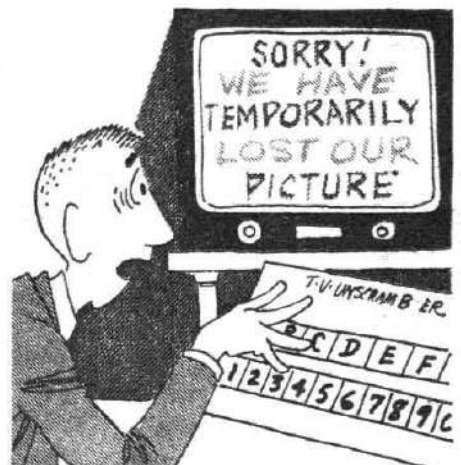


SPONSORS CAN ALSO BE EXPECTED TO WORK IN COLLUSION WITH TV MANUFACTURERS TO PRODUCE SETS THAT WILL GUARANTEE THE WATCHING OF COMMERCIALS.

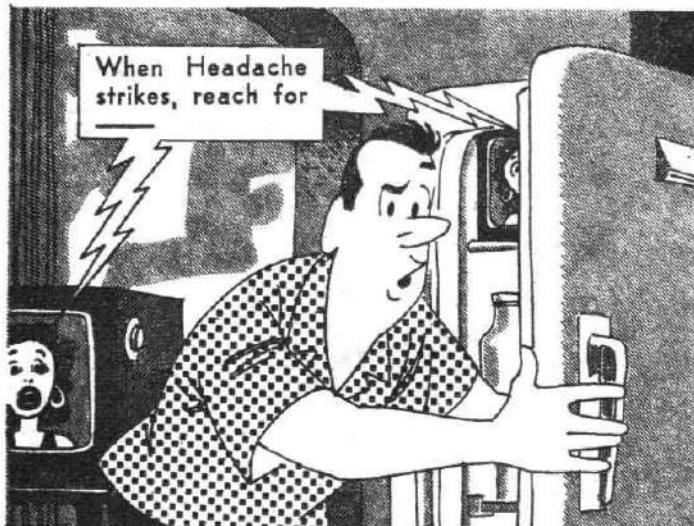
THE SCRAMBLER SET: The viewer is forced to watch the commercial to obtain the secret code number.

Following the commercial, program comes on scrambled. Viewer must now press code number

. . . viewer is then rewarded with unscrambled program.



THE REFRIGERATOR SET. Set is synchronized with main set and goes on as soon as refrigerator door is opened.



THE STAMP DISPENSER SET. Set gives free trading stamps to those who view commercials.



DO THE PRECEDING PAGES MEAN THAT THE TV VIEWER HAS NO OTHER CHOICE THAN TO EVENTUALLY CAPITULATE TO VIDEO BRAIN WASHING?



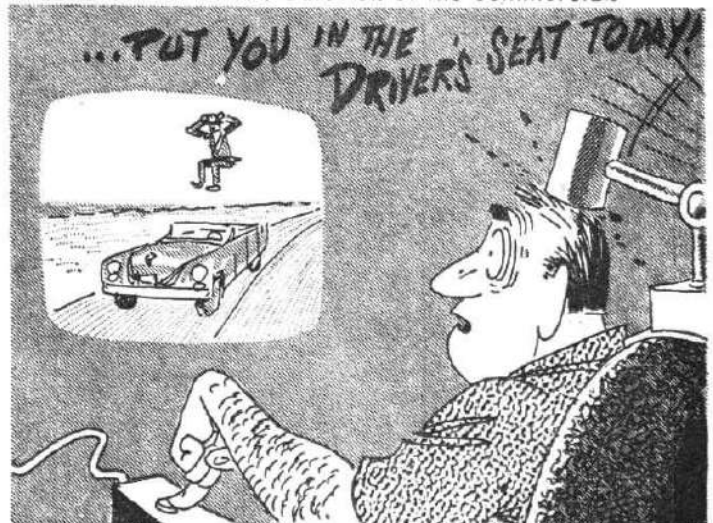
... NO, NOT AT ALL!

CRACKED foresees the TV viewer coming up with a few potent weapons of his own in the TV Commercial War.

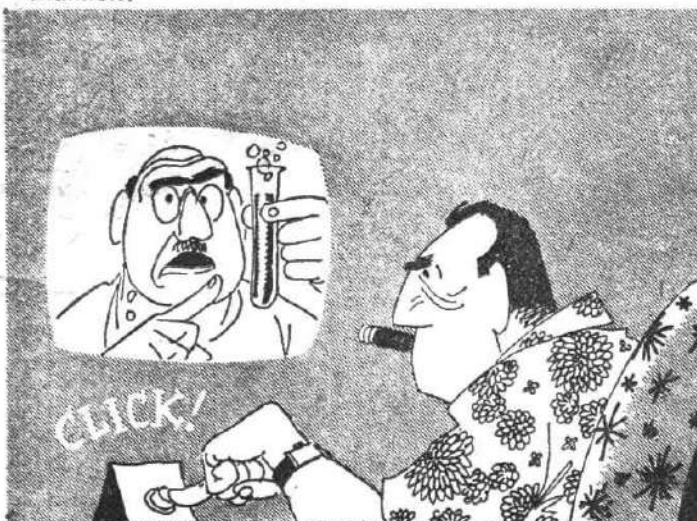
The viewer can purchase several sets so that commercials drown out each other.



The viewer can resort to push buttons that gently knock him out for the duration of the commercial.



The viewer can resort to push buttons that change channels.



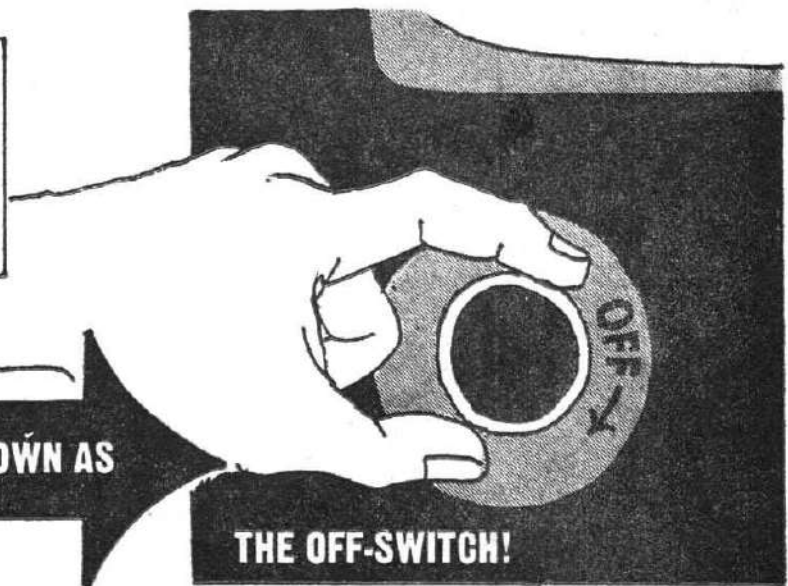
And the viewer can resort to push buttons a la Cape Canaveral.



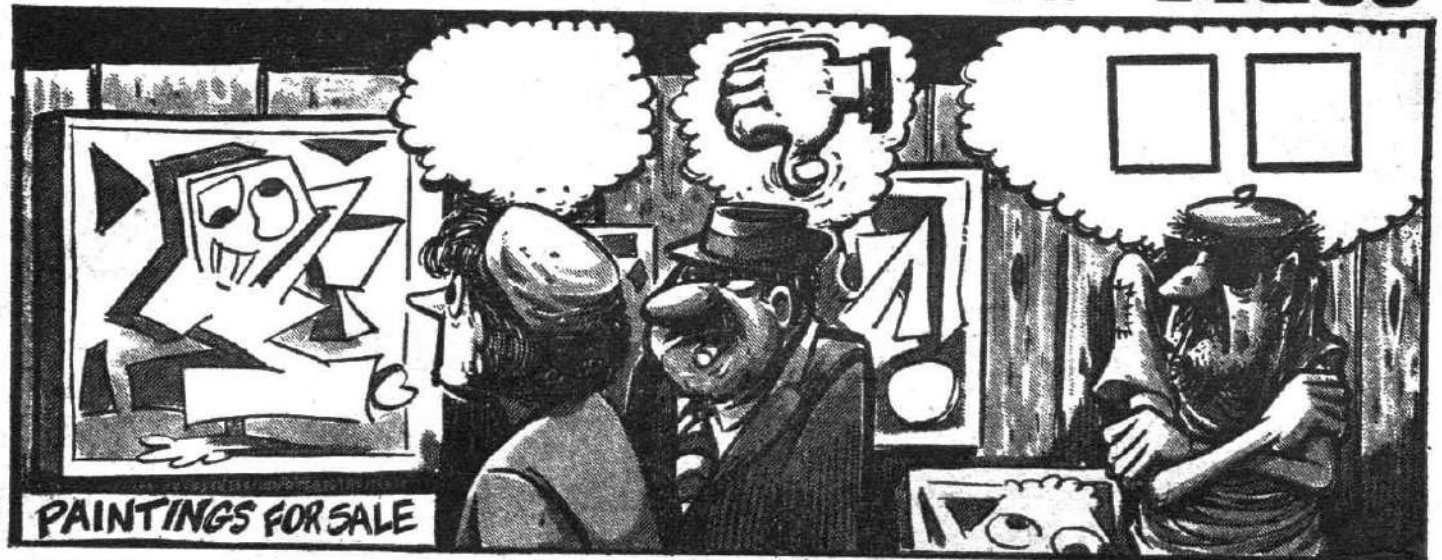
BUT FOR INSTANT, GENTLE RELIEF FROM COMMERCIALS 3 OUT OF 4 CRACKED STAFFERS RECOMMEND THE USE OF THE AUTOMATIC COMMERCIAL ELIMINATOR—A HANDY GADGET THAT IS ALWAYS INCLUDED IN EVERY TV SET!

THIS GADGET IS BETTER KNOWN AS

THE OFF-SWITCH!



IT ALL DEPENDS UPON THE POINT OF VIEW





HORROR HOUSE

SCARE YOUR FRIENDS, SCARE YOUR ENEMIES, SCARE YOU.

SEND FOR YOUR FAVORITE HORROR ITEMS



\$3.00

HORRIBLE HANDS

A right and left. It's made of rubber and looks realistic. Become sociable and shake hands with everyone. Results are startling. Just make sure you can run.
only \$3.00 per pair.



DO YOUR FRIENDS CALL YOU UGLY?

WEREWOLF
Grossome
to behold.

\$3.00

...If they don't, make sure they will with these Horror-House-All-Rubber face masks.



\$2.00

SHRUNKEN HEAD

Looks absolutely real. Tell your friends you picked it up on your last safari. Give it a nickname and take it with you wherever you go. Lots of fun with this one.
only \$2.00 ea.



BLACK WIDOW SPIDER

A real horror. But what fun! Some people will say, "What a sense of humor." Some people will say, "I'm gonna punch him right in the nose." But it's well worth it.
only \$1.00 ea.

\$1.00



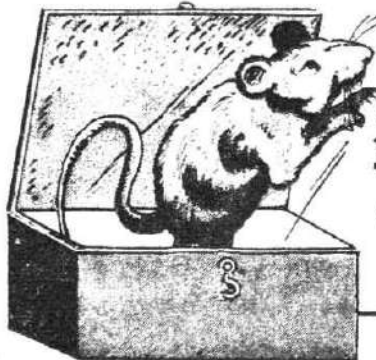
FRANKENSTEIN'S MONSTER

Horrible to behold.

PLUS THESE OTHER HORROR HOUSE MASKS:

WITCH, MAN-FROM-MARS, MONSTERS-FROM-MERCURY, VAMPIRE, HORRIBLE-MONSTER, SKULL, GORILLA. only \$3.00 ea.

\$3.00



RAT IN THE BOX

Open the box, and the rat jumps out. Makes for a lot of screeching and

screaming. Be a snake in the grass, order a snake in the box.
only \$1.00 ea.

\$1.00

I am enclosing \$_____ for the HORROR HOUSE items checked below: HORROR HOUSE-45 West 45th N.Y.C.

- RUBBER MASKS**
- | | | |
|---|---|---|
| <input type="checkbox"/> BLACK WIDOW SPIDER | <input type="checkbox"/> WEREWOLF | <input type="checkbox"/> MAN-FROM-MARS |
| <input type="checkbox"/> HORRIBLE HANDS | <input type="checkbox"/> DEVIL | <input type="checkbox"/> MONSTER-FROM-MERCURY |
| <input type="checkbox"/> SHRUNKEN HEAD | <input type="checkbox"/> FRANKENSTEIN'S MONSTER | <input type="checkbox"/> VAMPIRE |
| <input type="checkbox"/> RAT IN BOX | <input type="checkbox"/> ZOMBIE | <input type="checkbox"/> HORRIBLE-MONSTER |
| | <input type="checkbox"/> WITCH | <input type="checkbox"/> SKULL |
| | <input type="checkbox"/> GORILLA | |

NAME _____ ADDRESS _____
CITY _____ ZONE _____ STATE _____

A recent development in developments has been the construction of "Retirement Cities", where occupancy is restricted to people of retirement age. These communities have proven very popular with our Senior Citizens—mainly because the oldsters enjoy doing things with their own kind.

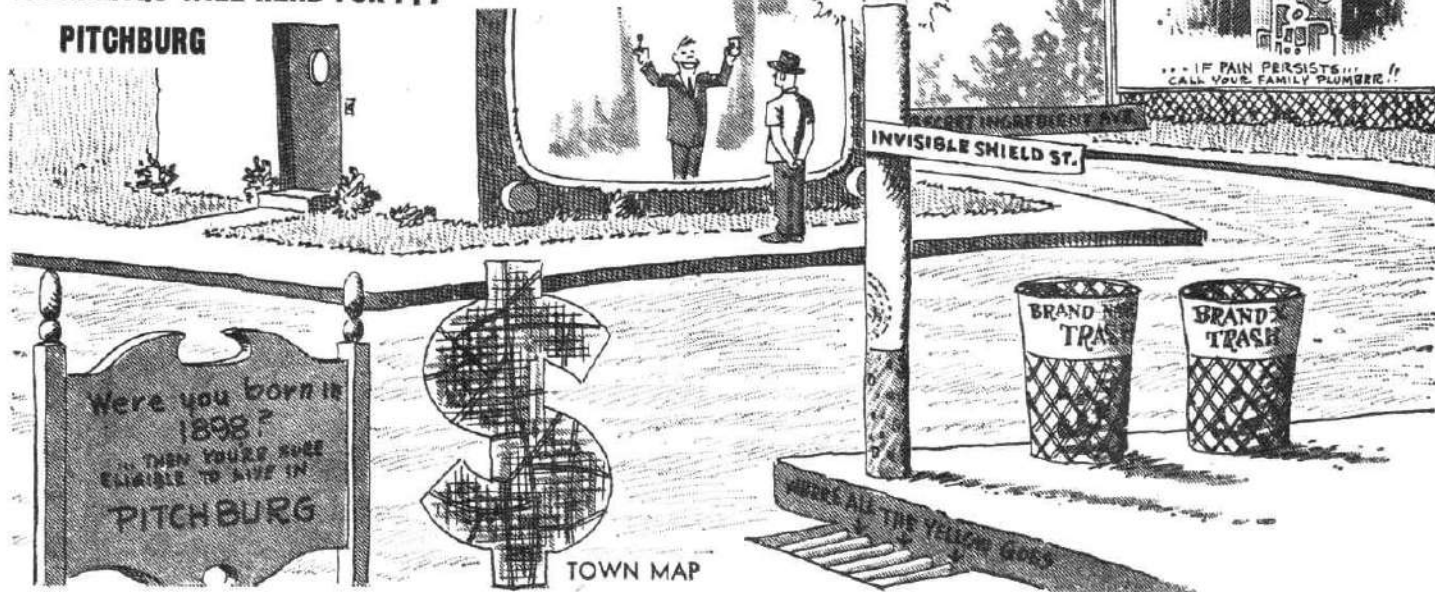
CRACKED foresees the day when some enterprising construction firm will carry the idea one step further and build retirement cities for people of a certain profession thus guaranteeing that the inhabitants will also have the same interests in common. In other words, you will soon be seeing

SPECIALIZED RETIREMENT CITIES

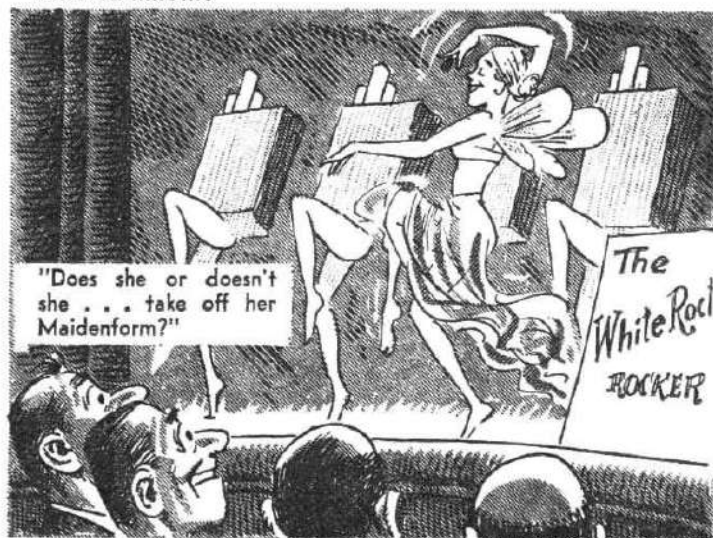


ADVERTISING MEN WHO HAVE GIVEN
MADISON AVE. THE BEST SLOGANS OF
THEIR LIVES WILL HEAD FOR . . .

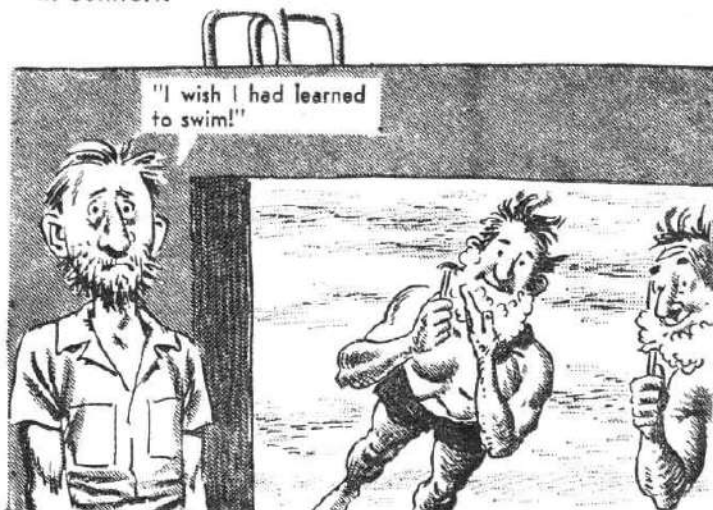
PITCHBURG



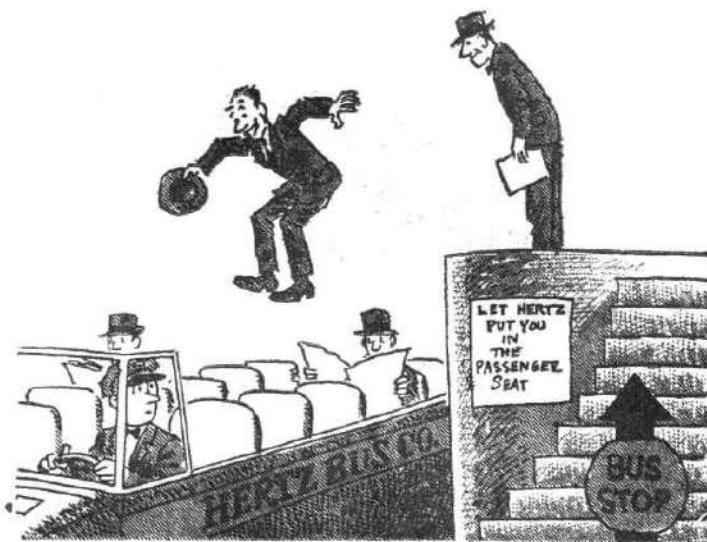
For recreation, Pitchburgh will feature appropriate entertainment.



Communal swimming pools enable everyone to shave in comfort.



Pitchburg will offer convenient transportation.

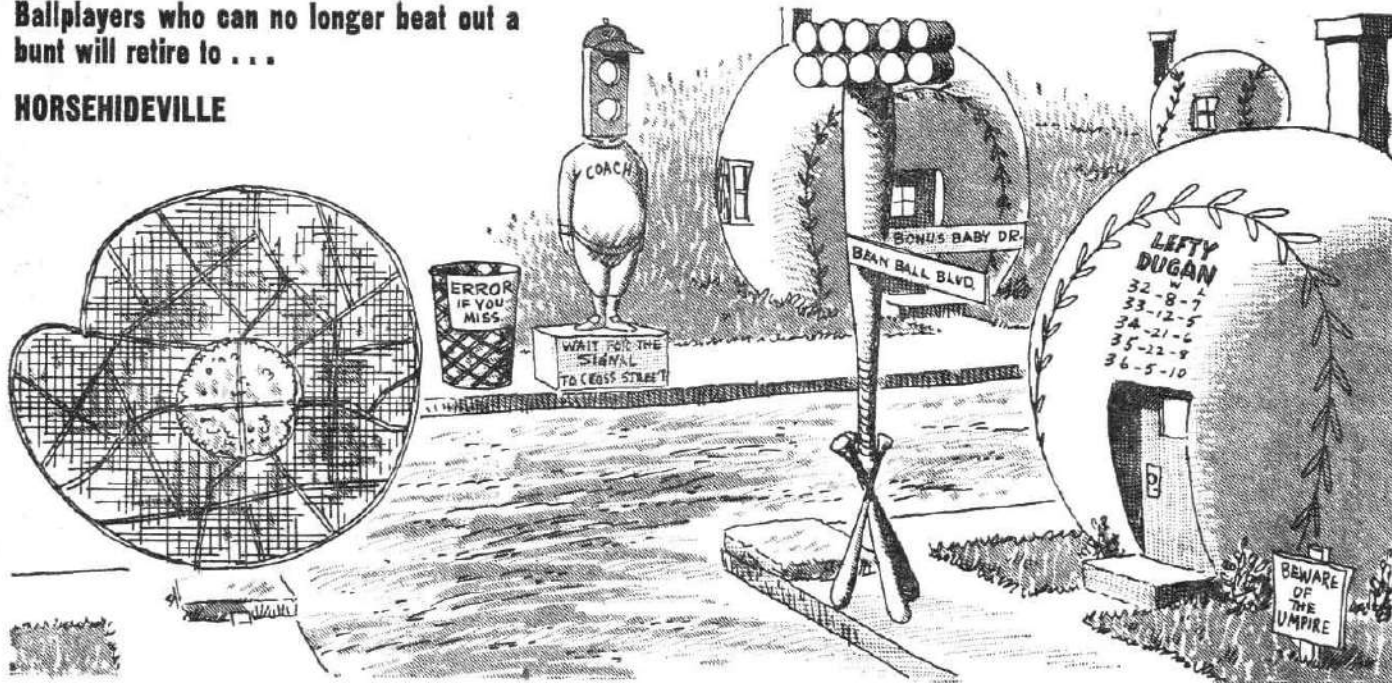


And, of course, the City's police will dispense Madison Avenue type justice.



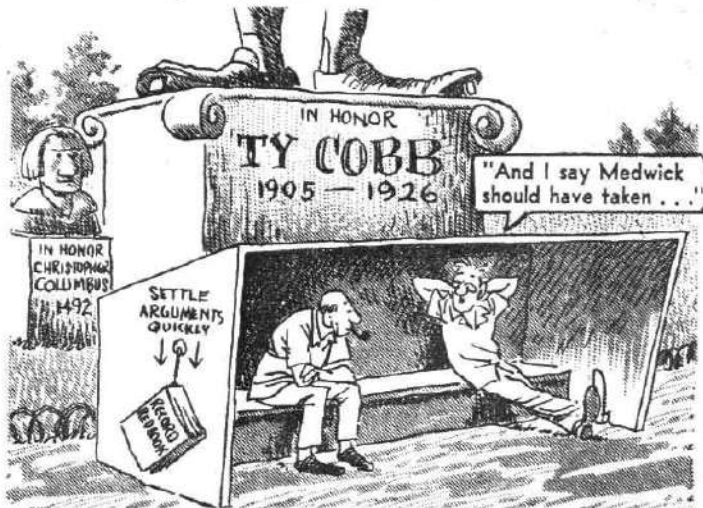
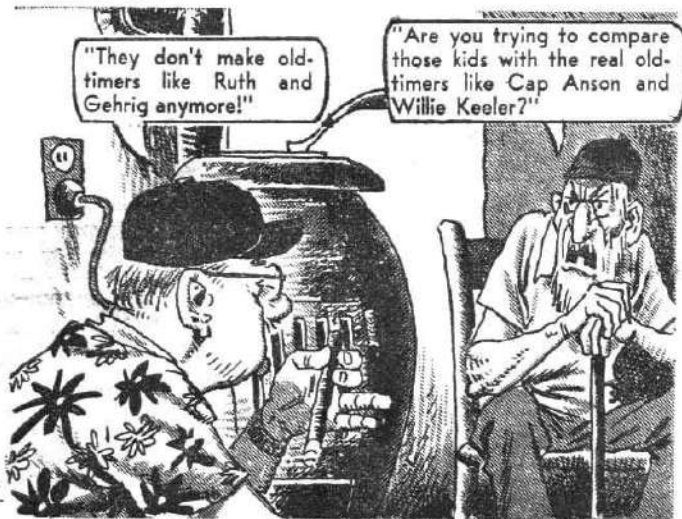
Ballplayers who can no longer beat out a bunt will retire to . . .

HORSEHIDEVILLE



For winter recreation every block will operate a Hot Stove League.

In the summertime, the verbal baseball wars will continue in dugout-type park benches.



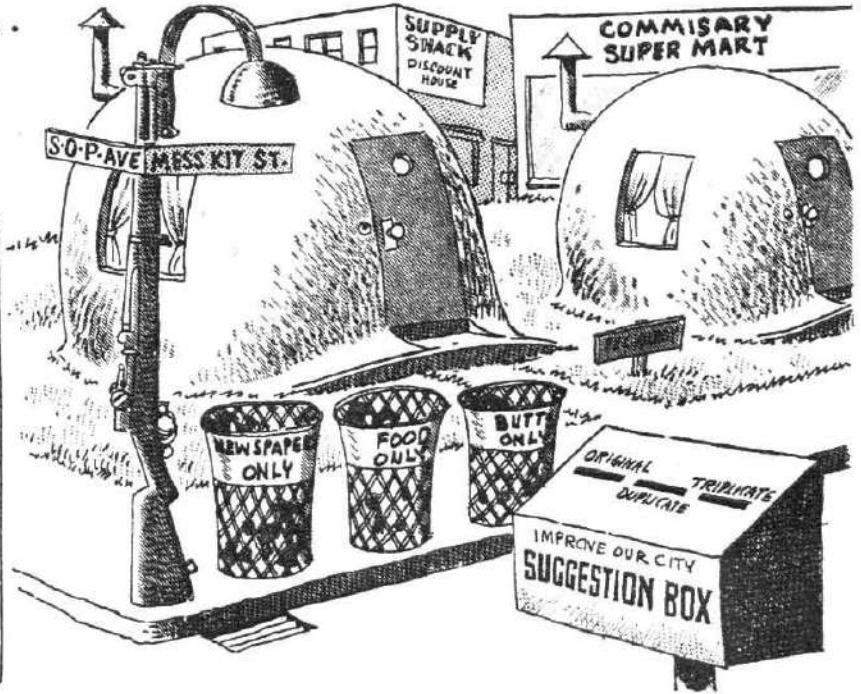
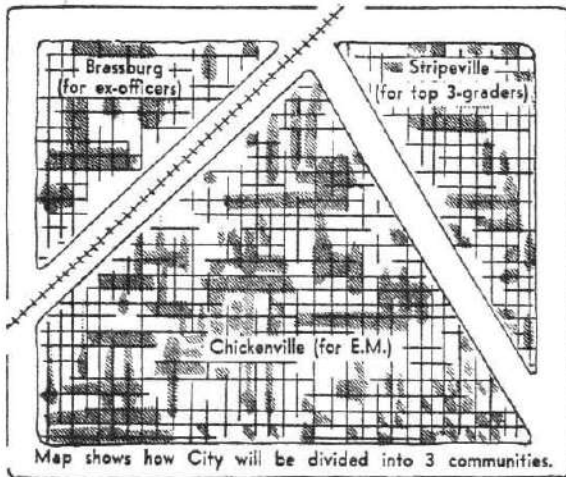
Vendors will see to it that townspeople never have to leave home for food.

Horsehideville will even have its own Skid Row.

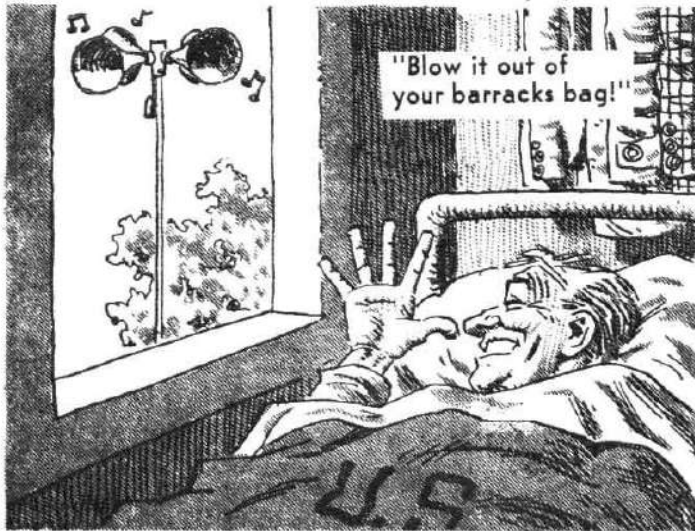


Old soldiers will be able to fade away in . . .

SNAFU CITY



Every morning, Reveille will be blown at 5 a.m. Retired GIs will have the luxurious privilege of staying in bed.



Recreational facilities will be supplied at the local pub.



Every old soldier's home will be his own orderly room castle. . .

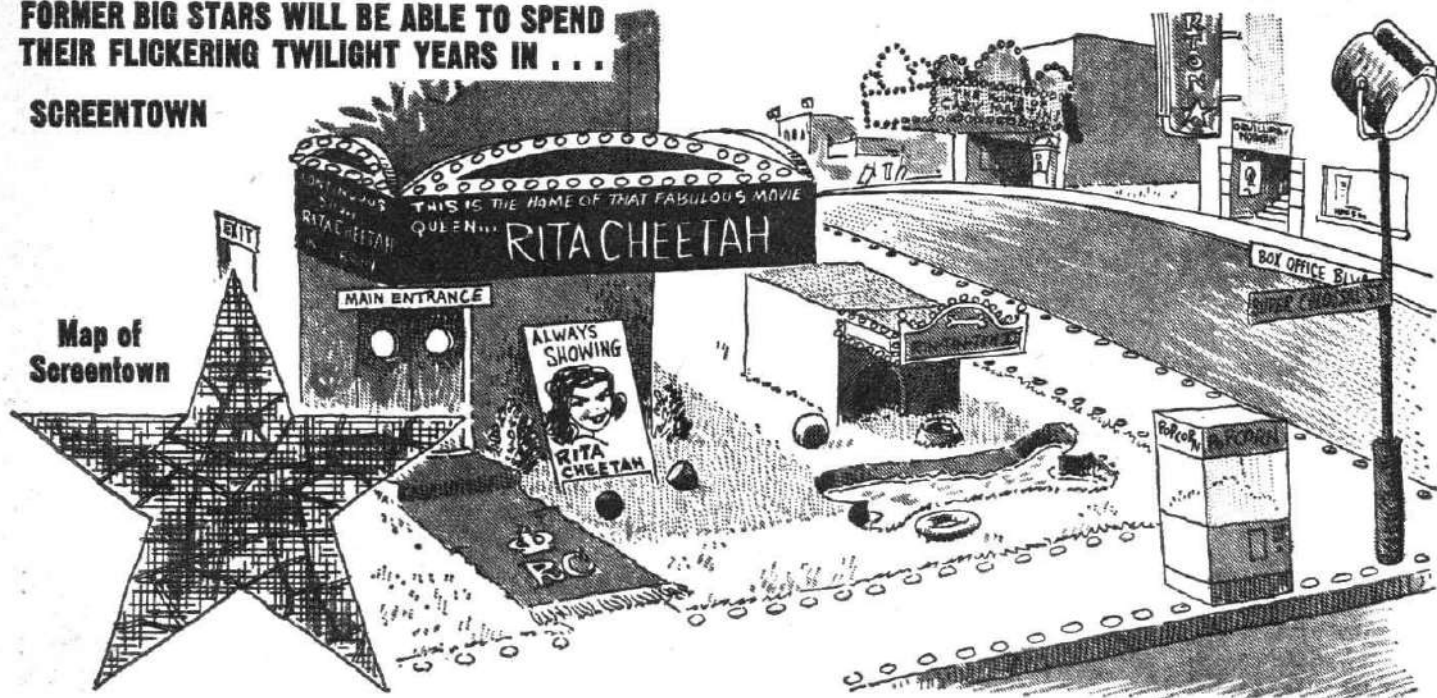


And the Bulletin Board will continue to play an important part in the lives of old soldiers.



**FORMER BIG STARS WILL BE ABLE TO SPEND
THEIR FLICKERING TWILIGHT YEARS IN . . .**

SCREENTOWN



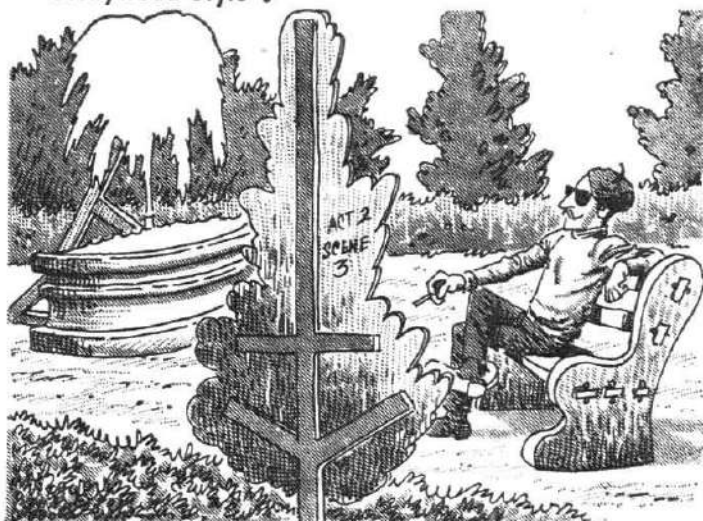
Robot autograph seekers will patrol the streets to constantly reassure ex-stars that they are still loved.



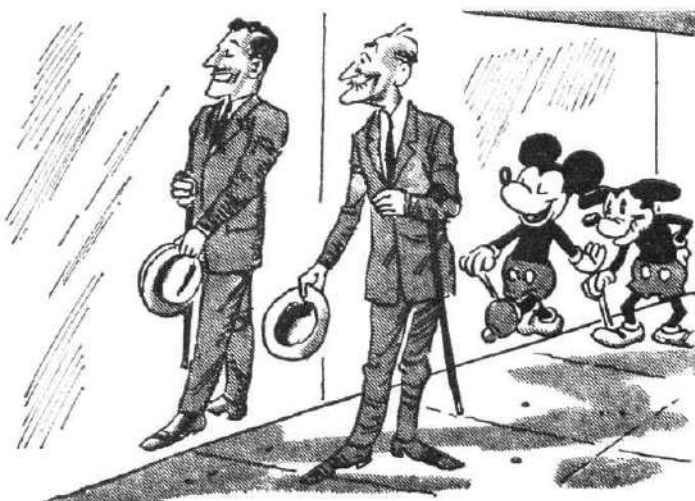
The town's library will have steam baths so that stars can recapture the old feeling of "studying for the next day's shooting".



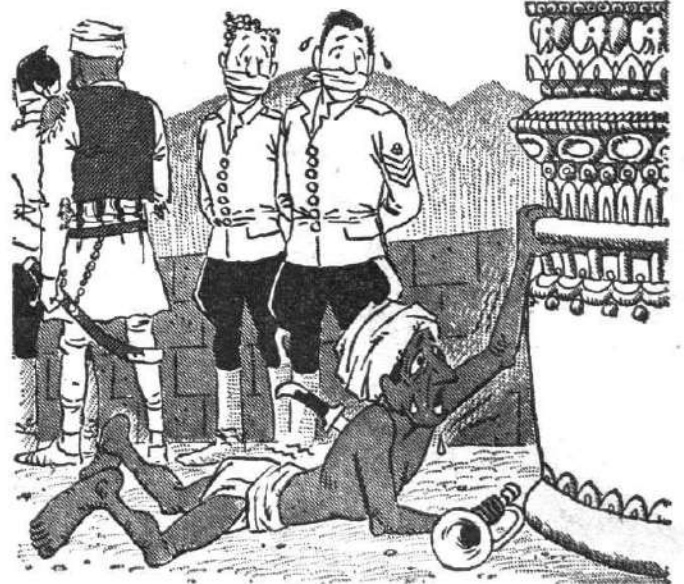
Recreation areas will be elaborately ornamented—"Hollywood-Style".



To appease the vanity of ex-stars special rose-colored mirrors will line the streets.



SOUND the ALARM. by EDWING



PUFFLICITY DEPT.

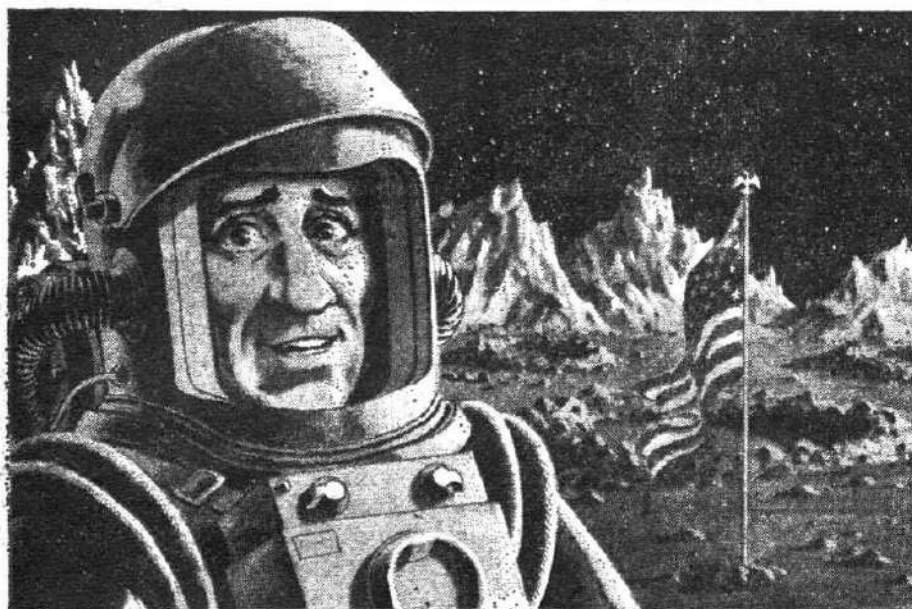
Nowadays everybody in show biz, sports and politics hires a press agent whose job it is to see that the client's name gets into print as frequently as possible. As a rule, press agents are quite successful in the performance of their duty for they will allow neither rain, snow or common sense to prevent them from accomplishing their asinine task. But what would happen if the guy in the street, Stanley Kowalski, also decided to get in on the act and hire a PR man? Here is what a typical newspaper might look like . . .

IF JOHN Q. PUBLIC HIRED A PRESS AGENT

Final **THE CLODTOWN CLINKER** 10c

Weather. Fair today and tonight High in the 80s. High in the 80s is also what Stan Kowalski usually bowls.

AMERICAN ASTRONAUT ON MOON



Astronaut Major Lou Narr in first photo from moon.

WASHINGTON—At 12:15 p.m. e.s.t., the American flag was planted on the moon by Major Lou Narr.

For centuries man has dreamed of reaching the moon. Today that dream became a reality as the first space station was established on

the moon. Further reports on this exploratory feat are expected to be received directly from the moon itself. Stanley Kowalski announced that the local Harvest Moon Ball Dance would be held next week.

HUNDREDS DIE IN SPAIN FLOODS

BARCELONA—Flash floods from rainstorms ripped through industrial centers of the Barcelona area today, killing hundreds of people and destroying many factories and bridges. Stanley Kowalski's bridge was also destroyed yesterday when he accidentally dropped it on the dance floor.

CLODTOWN GARDEN CLUB TO HOLD ANNUAL LUNCHEON

The Clodtown Garden Club plans to hold its annual luncheon next Friday at the Hotel Clodville. Among those planning to attend will be Mr. and Mr. Orlando Busino, Mr. and Mrs. Robert Weber, Miss Bobo Bouvier and Dr. Joshua Rhododendron. Mr. Stanley Kowalski does not plan to attend.

10 EAST GERMANS ESCAPE TO DENMARK

COPENHAGEN—Ten East Germans commandeered a Communist trawler and immediately set sail for Denmark. They were warmly greeted by a Danish skipper. Stanley Kowalski never skips a Danish when he takes a coffee break.

CAPE CANAVERAL JUBILANT

CAPE CANAVERAL—News of the successful rocket launching was the cause for a wild celebration, reminiscent of the demonstrations following V-J Day. Thousands of visitors ported in from neighboring cities in Florida. Florida is where the Stanley Kowalskis hope to spend their next 2 weeks vacation.

CUBAN REVOLUTION UNDERWAY?

MIAMI—Refugees streaming out of Cuba today told of many sudden attacks launched against the Castro government. A major revolt is also momentarily expected from within Castro's forces as many of his own military leaders are reported to be fed up with the regime's policy. A virtual news blackout has descended upon Havana. "Havana cigars are unobtainable in Clodtown so I've switched to pipe-smoking says Stanley Kowalski.

KOWALSKI ATTENDS CLODTOWN BRIDGE CEREMONY



CLODTOWN—The new 2 million dollar Clodtown Bridge was officially opened yesterday, amidst such fanfare. Arrow in photo

points to Stanley Kowalski, also in attendance were his honor, the Mayor and various other city officials.

INQUIRING PHOTOGRAPHER



Stanley Kowalski, elevator operator:

"Definitely not. A two-way street is a lot like our two-party system. Everybody should be free to choose the direction of their choice. A one-way street is like being told which way to go. It's un-American."



Ida Jones, niece of Stanley Kowalski:

As a member of the League of Women Voters I feel greatly concerned about any question that deals with our all-important civic duty. Er... what was the question?"



Michael O'Shea, Milkman to Stanley Kowalski:

"I would say 'yes' and 'no'. This question definitely has two sides to it."



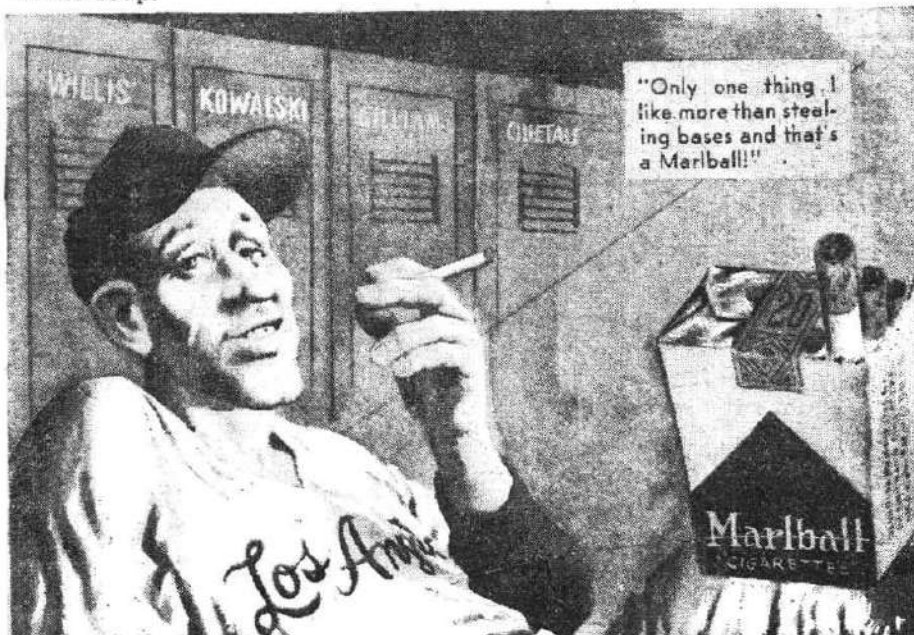
Stanley Kowalski, elevator operator:

"On second thought a one-way street would ease up all those traffic jams on Main St. I'm in favor of anything that satisfies the majority of the people. That's the democratic way."

METS LOSE 25th IN A ROW

The fantastic Mets came up with a new way of losing a game. They failed to show up yesterday for their contest in Chicago, having accidentally taken the wrong plant to London. As a result the game was forfeited.

The N.Y. Mets must have felt right at home in London, comments one observer. Used to playing in a fog, the Mets landed in a fog, that was as thick as pea soup. Pea soup is Stanley Kowalski's favorite soup.



Morrie Willis: Dodger infielder and record base stealer.

ad



This is COMMANDER WHITEHEDD sleeping—er—shpeaking. I've been drinking so much. **SHWEPZ** and liquor that my liver's on the blink.

Dashed embarrassing—but my good friend,

Dr. Schmalhauser at 22 Park Ave., will soon have me back in good—hic! —shape!

DAILY HOROSCOPE

If today is your birthday you have some rather indefinable influence at work and may have to move slowly. May should witness a favorable month for relationships with loved ones, but be on your guard against impulsive behavior in June. June bugs have been the scourge of Stanley Kowalski's garden for the last four years.

"Only one thing I like more than stealing bases and that's a Marlboro!"



THE MARKET

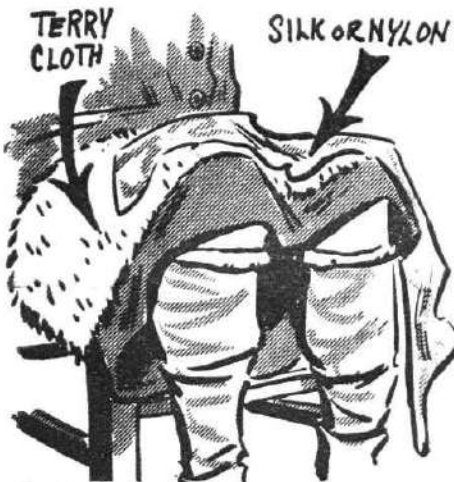
STOCKS GAIN IN ACTIVE TRADING

Stocks jumped more than 7 points yesterday in increased turnover. Volume rose to 6.54 million shares from Thursday's 3.28 million and was the heaviest since the first of the year. Observers believe a further period of consolidation is necessary before the market can get any higher. Getting high is one thing Stan Kowalski makes sure he does every day.

FCT AID CONFIRMED

WASHINGTON—The Senate today confirmed the appointment of Vi Diot to the Federal Commission on Television. Stan Kowalski considers television his favorite pastime.

HOUSEHOLD HELP



Wear an apron made of terry cloth when sewing silk or nylon material. The terry cloth will prevent the fabric from sliding off your lap as you work. At one time Stanley Kowalski was thinking of naming his son "Terry", but finally decided on the name "Ignatius".

MOVIES

Although this mighty war drama about the Normandy Invasion is in its third month at the Bijou, it continues to set new attendance records almost daily. The severe losses suffered by the Allied invaders make for grim film fare. Stanley Kowalski had a cousin who served with the Wacs during World War II.



Red Buttons as Pvt. Steele

OBITUARY

Mayor Kay Boose
Clodburg, N. Y.

Mayor Kay Boose, 69 of Clodburg died last night at his home after a lengthy illness. Before coming interested in politics Mayor Boose was a retired railroad conductor. Stanley Kowalski has been riding railroads as long as he can remember.

CLASSIFIED

ROOMS FOR RENT

2 1/2 Rms, newly modernized cross-ventilated. Exc. Trnsp. 505 Main St. (Conveniently located is Stanley Kowalski's house).

RECIPE OF THE DAY

Tossed Fruit Salad

- 1 can (11 ozs.) orange segments
- 2 grapefruit
- 1 tablespoon salad oil
- 1 tablespoon vinegar
- 1/4 Salt
- 1 tablespoon instant minced onion
- 1/4 teaspoon dry mustard
- 1/8 teaspoon paprika
- 1 head lettuce

Combine fruits with syrup, oil and vinegar. To serve break lettuce, add fruit and dressing. Toss thoroughly. Stanley Kowalski was once tossed out of the Cafe Alhambra.

CLODTOWN BOWLING LEAGUE TOURNAMENT UNDERWAY

Last night the Clodtown Bowling Tournament got off to a rousing start. Some of the bowlers competing for a share of the prize money were Mr. Stanley Kowalski, S. Kowalski, "Stan the Man" Kowalski, and Stanislaus Kowalski.

GOOD BUY: HAM

Ham at \$1.85 a pound is a good value. Trim well, slice thin but do not overcook ham. Stanley Kowalski hammed it up last night at the annual PTA stage presentation.



In the words of the fabulously wealthy Chinese philosopher, Tai Koon, there is only one tragedy in life greater than not having your big dream come true—and that's having it coming true.

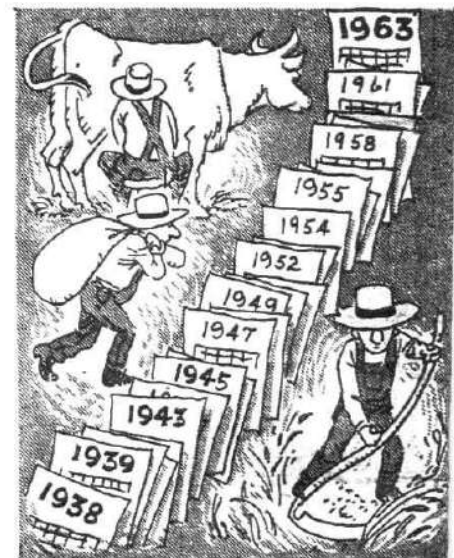
THE DREAM



Toiling under the hot sun was Abner's lot in life.



Life's only comfort was the thought of a distant retirement.



Unmercifully, the years drifted by—all too slowly.



Poor Pvt. Bemish was always taking orders.



If only he could become an officer the tables would be turned.



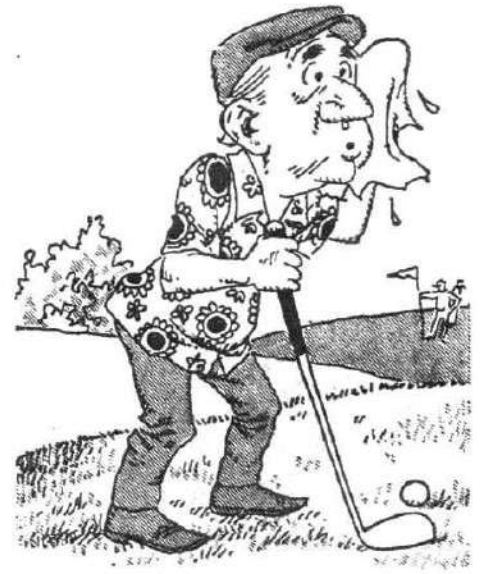
He applied for Officer Candidate School where he underwent the most gruelling months of his life.

This hot oriental aphorism is coolly expressed by one of our coolie-artists in a series called . . .

CAME TRUE



Then one day—The Dream Came True!



... and Abner is still toiling under the hot sun.



Then one day—the dream came true!



... and Bemish is taking more orders than he ever did.

Young Gladys was miserable—her family was the poorest in the neighborhood.



She promised herself that she'd marry above her station.



To get the right man she connived, she schemed and she coquetted.



George the clerk craved the finer things in life.



And he swore to himself that some day he'd become a big success and live the good life.



He worked his way untiringly up the ladder of success.



There wasn't much Harry could do to escape his fate—a West Side tenement.



But, by golly, his children were going to amount to something!



Even life's simple pleasures were denied so that every penny could go towards the family goal.



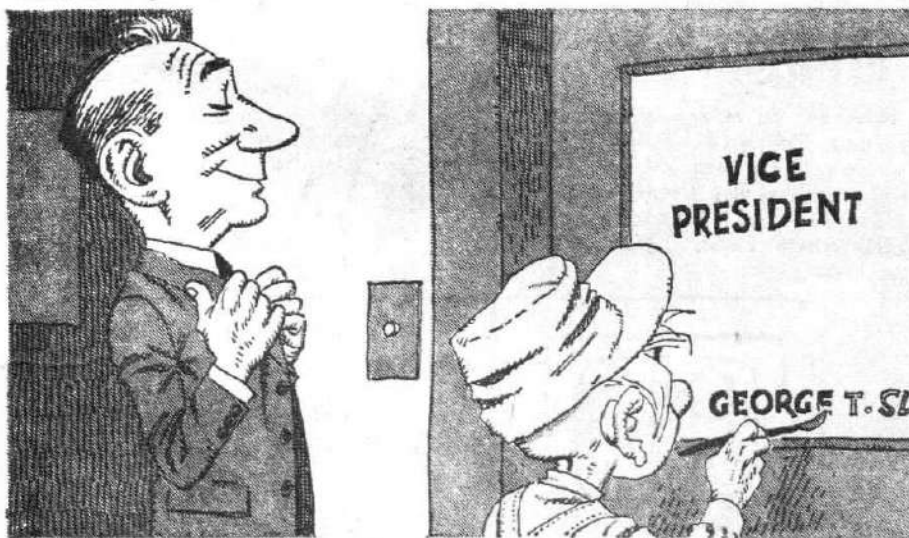
Then one day—the dream came true!



...and her family is still the poorest in a neighborhood of Millionaires!



Then, one day—the dream came true!



...and ulcer-plagued George is still craving.



Then, one day—the dream came true!



And Harry's sophisticated beatnik kids headed right back to their old, "authentic Bohemian" tenement.



CRACKED REAL AD

FUN SHOPPE

BARGAIN POPULARITY MERCHANDISE



AMAZING

**LIFE'S SECRETS REVEALED
BEFORE YOUR EYES!**

INSTANT LIFE

Enjoy hours of scientific fun and fascination. Simply drop magic "Instant Life" powder into ordinary tap water and watch it spring mysteriously into life! See tiny, frolicsome Baby Sea Monkeys grow and thrive. Educational entertainment for all ages. **\$1.00**



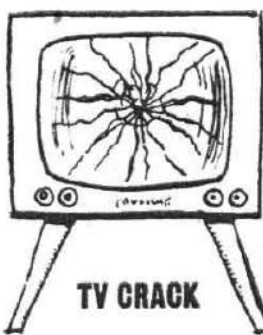
SPOOK HAND

Natural-looking rubber hand with painted nails. Fastened to closet, bath room or car doors produces a startling eerie effect! **\$2.00**



MELTED ICE CREAM

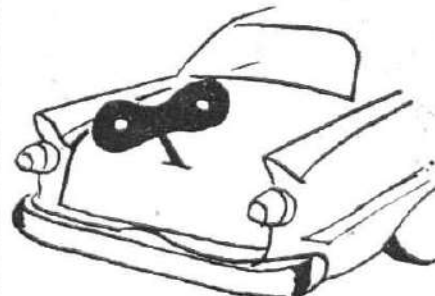
Ooey-gooey! Who left this mess on the living-room rug? The perfect practical joke in heavy plastic. **\$1.00**



TV CRACK

Special to readers of CRACKED. A false crack for the family TV screen that might be plastered by Sylvester himself! **\$1.00**

JUMBO KEY
Attach the jumbo imitation key to anything to get laughs wherever you go. A fun-riot on pint-size foreign cars. Sticks with sturdy rubber suction cup. **\$2.00**



FAKE FAUCET

"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get laughs galore attaching it to your desk, a fireplace log, etc. **\$2.00**



CRACKED FUN SHOPPE

45 West 45th Street
New York 36, N.Y.

I enclose \$..... for:

.....Instant LifeMelted Ice Cream
.....Jumbo KeyTV Crack
.....Fake FaucetSpook Hand

Name.....

Address.....

City.....Zone.....

State.....

GREAT MOMENTS IN MAGAZINE BUYING



Sure, there's a tremendous feeling of satisfaction in being able to buy that last copy of *Cracked*, before the rest of the howling mob has a chance to put their grubby mitts on it. But why take chances? The next time your newsdealer may decide to hold back the last copy of *Cracked* to swat some pesky flies, or some pesky relatives. So subscribe now, and be sure to get *Cracked*!

CRACKED SUBSCRIPTIONS

45 West 45th Street
New York 36, N. Y.

Next nine issues.....\$2.00
Outside of U.S.....\$2.50

Name.....

Address.....

City.....

Zone..... State.....

E

O H

N S T

P C D F

L O Z I T

F U N E T D

N C C S T P D

Z F N O H I F D

S M F T P O M

READ CRACKED FOR THE BEST IN HUMOR

EXTRA SPECIAL BONUS

**CUT OUT AND HANG UP
ON ANY WALL**

Is there somebody in the household who's hogging the TV set? Here's the perfect way to discourage them. One gander at the cracked eye chart will convince them they're going blind from too much tele-viewing.

Somebody claim to see you doing something you shouldn't have been doing? One look at our chart will convince them they can't possibly trust their unreliable eyesight.

**GO INTO THE OPTOM-
ETRY BUSINESS AND
BECOME A MILLIONAIRE
WITH THE
CRACKED EYE CHART!**